



Inside

Texas' Most Brutal Feud: **JUNKYARD DOG**
COLLARS GINO HERNANDEZ

March 1983

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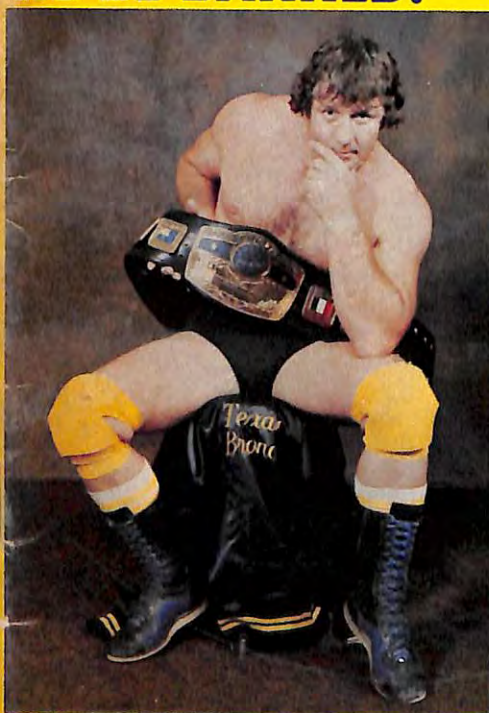
Wrestling

Superstar Graham:

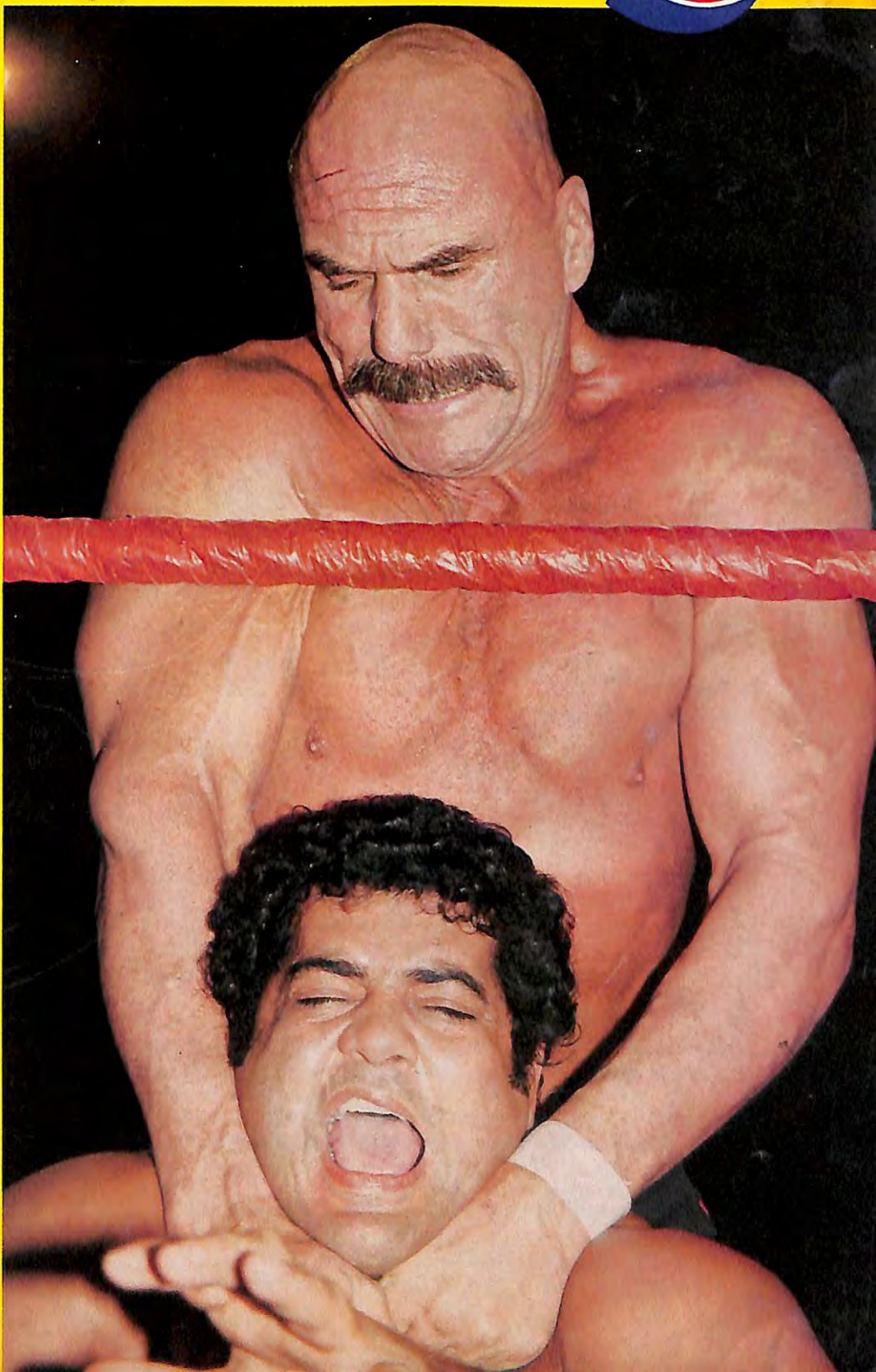
"THE HELL WITH PEDRO—I WANT BACKLUND!"

NWA Title Claimant Terry Funk Demands Recognition . . .

BUT WE DEMAND HE BE BANNED!



ROCKY JOHNSON:
"THE SOULMAN IS READY TO COOK!"





We will guide into your own

● While keeping your
let servicemen greatly

a true story by Bob Ferrel

SOME YEARS AGO I was a printer in a small Michigan town. I drew a pretty fair pay check but it wouldn't stretch far enough to provide the kind of living I wanted for my wife and five children.

Then one day I was reading a magazine just as you now are and I saw an ad. It intrigued me. It offered me the steadily growing income I had always hoped for. It said I would have greater security and personal independence ... and that's what I had been wanting.

I was a little skeptical, but I said to myself, "for a postage stamp I can find out." So I mailed the coupon. In a few days, I got a letter with a booklet that gave the whole story. It opened my eyes. I could see why owning my own business was so much easier than I had always thought ... why the day to day guidance of a successful worldwide organization could assure my own success.

I read the booklet several times. It just seemed too good to be true. I talked it over with my wife. We decided that **now** was the time to make the forward step ... there was no reason to keep postponing an income increase.

So, I applied for a Duraclean dealership and I was accepted. I stayed with my job ... ran a few ads ... sent some mailings ... contacted a few stores and told my friends about the superior services I was now equipped to give them. Evenings and Saturdays, I rendered the service. As the business grew, I added servicemen.

I found that I didn't have to develop a single idea myself. Every step has been prepared for me and pre-tested. Hundreds of other men had already proven my methods successful.

It didn't take long to see that I was making three to four times (yes, 3 to 4 times) as much per hour in my own business as in my printing job. So, after only seven months with a good following of customers, I quit my job to go full time on my own. In the meantime, I had enjoyed all this extra income on top of my salary.

Each day, we realized what a **serious** mistake not mailing that coupon would have been ... and how that little act that seemed so trivial at the time actually changed our lives.

The steadily growing income brought us many things we could not afford before. My efforts were so much more productive. I scheduled my time to my own liking. When we wanted a day or two off, we took it. I worked hard but, if I wanted to be home early or quit at noon, I did.

I became so enthusiastic about this business and so appreciative of what it had brought my family that, whenever a man opened a dealership near me, I helped him get a quick start.

The company learned about this and had each new dealer in my section of Michigan spend a day with me. One day the president of Duraclean Company asked me how I would like to move to Headquarters and spend my entire time helping dealers to increase their sales and profits.

That was good news to my ears. Since then I have worked with hundreds of our dealers in their own towns and at regional meetings, conventions and dealer group meetings, and by letter and telephone. All the top officers here take an interest in each dealer's success.

you step by step thriving business present job, increase your income

Incidentally I sold my dealership at a good profit. Many dealers sell their dealerships for several times their cost. If for any reason a dealer wants to sell, we maintain a service to locate buyers and help him sell.

Our job here at headquarters is to show each individual Duraclean dealer how to use his own abilities to bring him greatest success. I know hundreds of our dealers on a first name basis. We work together as one happy family. If you become a Duraclean dealer, we are as close to you as your telephone or mail box.

It's Easier Than You Think To Build Your Own Business

If you've wanted to BE YOUR OWN BOSS ... to become financially independent and have a fast growing income, now YOU CAN. And you own a Nationally Advertised business.

You can stay at your present job while your customer list grows ... then switch to full time, lining up jobs for your servicemen to do. One job a day brings a good starting income.

If you hire two servicemen (full or part time) while you keep your job, the national price guide provides you a gross profit of \$14 an hour on their work and this is much easier to do than you think. **We show you how ... step by step.** That \$490 for a 35 hour week.

Your gross profit on three servicemen is \$21 per hour. An efficient Duraclean dealer can gross \$7 per hour on EACH serviceman plus \$12 an hour on any service he himself renders. The 32 page illustrated booklet we'll mail you (with no obligation) explains how most of your gross profit becomes **clear net profit**. Your income is limited only by the number of servicemen you employ.

You can operate from a shop, office, or your home. Equipment is light and portable.

At the start, you may want to render service yourself ... or you can start with full or part time servicemen. This business is easy to learn ... easy to start. We prefer you have no experience ... not have to "unlearn" old ways.

Duraclean is enlarging this worldwide system of individually-owned service businesses. If you are reliable, honest and willing to work to become financially independent, we invite you to mail the coupon.

When you receive our illustrated booklet, you will see how you are guided **step by step** to quickly

get customers ... and still more customers from their recommendations.

You have 7 superior services that are rendered "on location" in homes, offices, hotels, theaters, clubs, motels and institutions.

These are not ordinary services. You have the prestige and endorsement of leading furniture makers and carpet mills, and of Research and Testing Laboratories.

National magazine advertising explains superior merits of your services, builds your customer's confidence and brings job leads to you.

Your headquarters and a Duraclean dealer will train you and assist you. He'll reveal his successful, proven methods. You have pre-tested newspaper and yellow-page ads, commercials, and a full mailing program.

Start Small, Grow Big in this Booming Business

Many men have said to us, "I can't afford to give up my job till I have a sure thing ... a sound business that will provide both security and a better living for my family."

That made sense to us so we worked out such a plan ... and those same men are now enjoying Duraclean dealerships worldwide. You don't experiment. You use **tested, proven** methods. You have **Duraclean's backing and 50 years of "know how."**

Does this appeal to you? Don't decide now. Mail the coupon so you'll have the facts to decide wisely. There is no obligation. You'll then know whether this is what you want.

You can start small and grow big.

Our first service, the care of upholstery and carpets not only cleans, it enlivens the fibers ... revives dull colors. Pile rises with **new life**. There's no harsh machine scrubbing. No soaking. Mild aerated foam lightly applied lifts out dirt, grease, many unsightly spots like magic. Furnishings are used again in a few hours.

Government figures show service businesses are **growing faster** than industries and stores ... \$750 million yearly potential just in rug and furniture cleaning. Your **6 other services** are explained in the free booklet we'll mail you.

You can start a dealership for as little as \$3,488. Another option is an \$11,588 full cash investment, and if you qualify, Duraclean can work out financing for half this amount.

It is surprisingly easy to learn this business. You can decide from the information we will send you whether to apply for a dealership. So, with **no obligation whatever**, mail the coupon TODAY. Cut it out NOW so you won't forget to mail it.



**Duraclean
International**

Mail this coupon TODAY
It may put you in business

Duraclean International

3-963 Duraclean Bldg., Deerfield, Ill 60015

With no obligation, mail 32 page illustrated booklet telling how and why I can quickly increase my income and family security **while still employed**, how you'll help finance me. No salesman will call on me.

Name _____

Address _____

City _____

State _____

Zip _____

THE MAGAZINE THAT RIPS
THE LID OFF PRO WRESTLING

INSIDE

Wrestling

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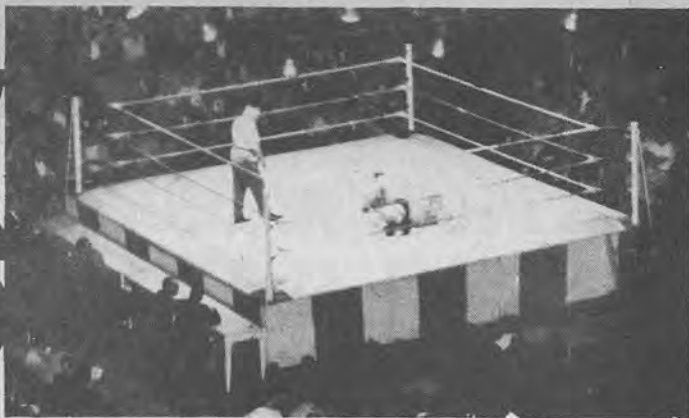
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SEND LETTERS TO:

SINCERELY YOURS

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ALBANO: A MARKED MAN

Is Captain Lou Albano playing with a full deck? Anybody who could screw up so bad with so much talent is obviously working with the bread on the bottom of the grocery bag! Now Albano is a marked man. He has angered a man capable of holding the world of wrestling in

the palm of his hand. When Jimmy Snuka comes back for revenge, Albano and Ray Stevens will pay dearly. Snuka is not the kind of person to let fools like Albano and Ray Stevens walk all over him.

Albano always said Snuka was a 255-pound fighting man of steel. I guess now he's going to find out the hard way; so will Ray Stevens.

After the smoke has cleared, the Crippler will have been crippled and the Captain buried in New York harbor.

MARK MURIN
Dubuque, IA

HOPING FOR RECOVERY

An open letter to Jimmy Snuka:

I was totally shocked to see what Lou Albano and Ray "The Crippler" Stevens did to you. I actually cried and screamed when I saw that. Albano should be hung, along with Stevens.

I hope that you will still be able to wrestle after all of that. Your fans are behind you 100 percent. I hope you will recover very soon. We all care for you very much.

My heart is with you, praying that you will be as strong as before.

RHONDA STEVENS
Clearfield, PA

MORE ON WINDHAM!

How about more recognition for Barry Windham? In your sister publication *The Wrestler*,

there was a story recently concerning his change of ring style. I don't think he's getting enough credit for this change. Doesn't anyone realize what it means to him? This decision has completely destroyed his relationship with his father, a man he admired and looked up to. I think it took a lot of guts to break away from Blackjack Mulligan. Not many people are brave enough to cross him. Mulligan should be proud of Barry instead of criticizing him. Barry is a superb athlete. So how about it? More on Barry Windham!

VICKI HARDEN
Ahoskie, NC

MASCARAS NEEDED

I think Mil Mascaras is the best wrestler in the world. The way he wrestles scientifically and flies around the ring is breathtaking, and I love all the different masks he wears. When he was in the WWF, the rulebreakers were scarce because they were frightened of the way he wrestled. Now that Mascaras has left, the rulebreakers have returned. Sadistic men like Jesse Ventura, Adrian Adonis, Cowboy Bob Orton, Blackjack Mulligan, and Superstar Graham have infested the area in recent months. So I ask Mil Mascaras to come back to the WWF. We need you badly!

JIMMY SHEPPARD
Willingboro, NJ

(Continued on page 65)



Jimmy Snuka, his face drenched in blood, is attended to by the ringside physician after sustaining a vicious assault at the hands of Captain Lou Albano and Ray Stevens.

An ATLAS BODY? In 7 days

my method of **DYNAMIC-TENSION** starts giving you results you can feel and your friends will notice. Big, useful muscles. Gain pounds in weight where needed.

Lose "pot belly." Take a good honest look at yourself! Are you proud of your body — or are you satisfied to go through life being just "half the man" you could be? No matter how ashamed you are of your present physical condition — or how old or young you are — the "sleeping" muscles already present in your body can turn you into a **REAL** man! Believe me, I know — because I was once a skinny, scrawny 97-pound half-alive weakling! People used to laugh at my build and make fun of me. I was ashamed to strip for sports or the beach... shy of girls... afraid of healthy competition.

HOW I CHANGED FROM A 97 LB. WEAKLING TO A REAL MAN.

One day, I discovered a secret that changed me from a timid, frightened scarecrow into "The World's Most Perfectly Developed Man" — a "magic formula" that can help turn *you*, too, into a marvellous physical specimen... a **REAL** man from head to toe... a man who **STANDS OUT** in any crowd! What's my secret? "**DYNAMIC-TENSION**" — the natural method! No theory. No gadgets or contraptions. You just do as I did. Simply take the "sleeping" muscles already present inside your own body — build them up — use them every day in walking, bending over, reaching, even sitting! Almost before you know it, you're covered with a brand-new suit of beautiful, rock-hard **SOLID MUSCLE!**

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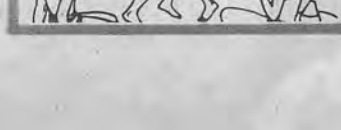
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EDITOR'S NOTEBOOK

Peter
King

Editor-in-Chief

Three hundred situps. Seventy-five pushups. Fifteen minutes in the weight room. Nick Bockwinkel sat slumped in a corner, covered with sweat. He had just finished half of his daily training regimen.

"Get me a damn towel," the AWA champion growled. His manager, Bobby Heenan, who had been standing next to me, quickly walked over to Bockwinkel with a fresh towel. "Ease up, Nick," he told the champion. "Don't leave your fight in the gym."

Bockwinkel grabbed the towel without answering his manager. "Just tell me when 30 minutes are up," is all Bockwinkel said. He climbed onto an exercycle and as soon as Heenan yelled, "Go!" Nick began to pedal furiously. Standing behind Bockwinkel, Heenan shook his head and frowned. "What a pace," he said. "Look at the speedometer. Thirty miles an hour! And he'll keep this pace up for the full 30 minutes."

Surprisingly, Heenan did not seem pleased that Bockwinkel was working out so hard. I asked Heenan why. "Most managers have to push their men into a gym," Heenan said softly so Bockwinkel couldn't hear. "But I worry about Nick. Ever since he lost the title to Otto Wanz, he's been a wildman about training. He blames the loss on his being out of shape. Since then, he's become a fanatic about staying in shape."

I couldn't understand why Heenan was so upset. After all, Nick did regain the title from Wanz, so apparently Bockwinkel's training program was successful. The answer came from Heenan. "We've got no time for strategy anymore. It's work out and go to the arena. I'm really worried. I think he may be burning himself out."

MONEY BACK GUARANTEE!

BALDNESS CURE?

EXCLUSIVE

'The progressive re-growth of hair is not in question?'

According to the Federal Trade Commission nothing now exists that can re-grow hair on a balding scalp.

Although scores of satisfied clients, both men and women, that once suffered from the problems of pattern baldness are convinced the formula known as **MEDI-TEC 90™** was the cause for their regrowth of hair, their own documented testimonials stating the incredible results achieved with the use of **MEDI-TEC 90™** is not what the Federal Trade Commission calls acceptable proof.

NOTE: The actual file photographs shown on this page, photographs of the progressive re-growth of hair experienced while using **MEDI-TEC 90™** have not been altered.

SEEING IS BELIEVING

But with the complex regulations binding the F.T.C., the possibility of coincidence prohibits F.T.C. endorsements.

FACT: That there is a definite progressive re-growth of hair while under the **MEDI-TEC 90™** program is not in question.

WHAT WAS RESPONSIBLE FOR THE REGROWTH OF HAIR?

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Mrs. S.C.

*"I started using your formula at — (a well known private clinic). Now I apply it (**MEDI-TEC 90™**) myself at home. The formula works — my hair has grown on the balding areas and it only cost me 1/3 the price."*

Mr. P.G.

"What more can I say but thank you, thank you, thank you."

Mr. L.M.

"Besides the fact that your product works...It's easy to use, no odor and not greasy!!"

Mr. H.B.

"Your product has done more for me than grow hair on my scalp...It has given me back my confidence..."

Mr. C.D.

NOTE: Formulations developed for the treatment of pattern baldness are presently used by expensive clinics in the United States and many countries around the world. The fact is you can apply these same formulations to your scalp at home without the expense or embarrassment of going to a "baldness" clinic. The Robertson-Taylor Co., a division of Intra-Medic Formulations Inc. believes that an affordable "at home" treatment must be made available. The suffering of baldness should not be a penalty of a moderate income.

WHAT CAN YOU EXPECT FROM MEDI-TEC 90™?

THE PHOTOS SHOWN ARE NOT STUDIO PHOTOS. THEY WERE TAKEN BY AN ACTUAL CLIENT AT HOME. THE POOR REPRODUCTION ON THIS PAGE IS DUE TO THAT FACT.



SEE RESULTS IN WEEKS.

The fast acting **MEDI-TEC 90™** Formula will start to work immediately. This exclusive formula will begin to allow the hair follicle to "breathe". In 2-4 weeks you will start to see evidence of new hair growth in previously bald or thinner areas. After that your new hair will gradually continue to fill in and thicken.

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CERTIFIED GUARANTEE

Use the **MEDI-TEC 90™** formula for 30 days. If you do not see the progressive re-growth of hair over the entire balding area of your scalp, the same re-growth of hair experienced by others who have used the **MEDI-TEC 90™** formula. Return for a prompt and full refund.

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TOP SECRET

Behind the Dressing Room Door

by **Stu
Saks**

I DON'T THINK Ric Flair is going to be NWA champion much longer.

I saw something in him recently that I never before noticed. And if I noticed it, I'm sure a lot of wrestlers did as well.

It came upon me very suddenly, as sudden as a referee's three-count.

It was a Monday night and I was home alone watching Monday Night Football, looking at the clock on the wall as much as I was looking at the TV. Eleven o'clock could not come fast enough: The game was a bore and Howard was being particularly annoying this night.

At 11 p.m. on Monday nights, New Yorkers are able to see *Global Wrestling* from Florida on the tube (a few weeks late, but worthwhile nonetheless). The first segment of Gordon Solie's show featured a rare glimpse of Ric Flair in an amateur-style wrestling workout. Flair was intent on showing off his expertise in this phase of the sport and did so at the expense of Raul Mata and Bill Snyder, two very capable professionals with excellent amateur backgrounds.

After his impressive performance (and with not one drop of sweat on his body or one blond hair out of place), Flair strutted over to the broadcast station to complain to Solie and his guest, Barry Windham, that he had not received a proper workout. He asked Windham if he would be "kind enough" to step into the ring with him.

Windham readily accepted, and he proceeded to clearly outwrestle Flair, a former AAU champion at the University of Minnesota. A totally embar-

(Continued on page 64)

Skinny Men and Women

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● At last, the weight gain program that you've been waiting for. If you've tried everything you could think of... and tried... and tried... and couldn't gain weight, **Body Builder-P** is for you!

● If you've been waiting for the right weight gain product, the one that will work with your body (not against it) to put on extra pounds as fast as you possibly can, **Body Builder-P** is for you!

● If you just need to gain a few pounds, or you really need to put on a lot of weight, **Body Builder-P** is for you!

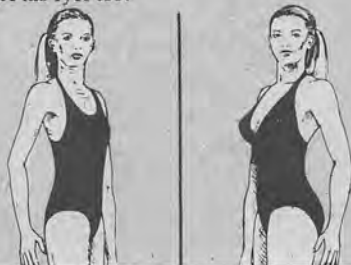
The fact is, **Body Builder-P** is for anyone who has ever wanted or needed to gain weight... because it's easy, because it's fast, because it's safe and most important of all because it works!

With **Body Builder-P**, you'll put on pounds faster than you ever dreamed possible. Now, there's no reason to wait and suffer the embarrassment of being too thin for one minute longer!

FOR WOMEN

Think about it... knobby legs... flat chest... no hips... sunken face... the list goes on!

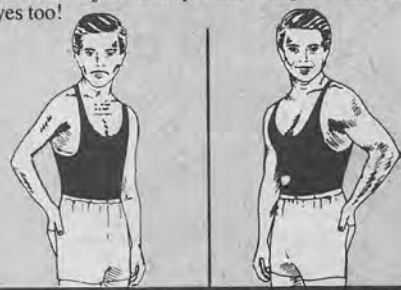
Why worry and hide in baggy clothes when you could be showing off a beautiful body! You'll see what a difference **Body Builder-P** can make in just one week! You can look forward to those feminine curves... see the seductive new you blossom right before your eyes... and just as important... right before his eyes too!



FOR MEN

Spindly legs... weakling arms... scrawny chest... don't suffer when you can do something about it and become the man you want to be.

Women love men with some "meat on their bones." And you'll feel a new sense of pride and self confidence when your fantastic full, masculine body appears quickly... right before your eyes... and just as important... right before her eyes too!



WHICH BODY DO YOU WANT?!

WOMEN—If you picked the curvaceous, full figured body, but right now your chest is too flat, your legs are too thin, and your hips don't exist, **Body Builder-P** will change your life!

YOU HAVE EVERYTHING TO GAIN!

MEN—If you picked the handsome, manly body, but right now you look like a skinny weakling, **Body Builder-P** will make you the man you want to be!

© 1982 The Body Shoppe, Inc. 111 Brook St., Scarsdale, N.Y. 10583

THIN and BONY to BODY BEAUTIFUL



Chris Sabatino, 1981, Class 1 NBA, Teenage Mr. America

"I was down to 135 lbs. of skin and bone when I built up 37 lbs. of muscle and became a champion. Now, you can use my **Body Builder-P** as part of your exercise program to gain weight and put some flesh on those bones. Girls, add curves, fill out, and get the figure you always wanted. Men, add inches of muscle and get an impressive manly body. You can do it! But don't wait. Order NOW!

Body Builder-P is used to gain weight (not fat) and build body mass as part of the exercise program of champion body builders like Chris Sabatino, 1981, Class 1 NBA, Teenage MR. AMERICA.

This high powered natural food supplement contains rich protein, concentrated and fortified with 12 vitamins and 7 minerals, as well as all 8 essential amino acids. It blends into a delicious shake with juice or milk. And, it gives you added energy and leaves you feeling great!

You'll be amazed! This incredible formula goes to work immediately. Start to see results THE VERY FIRST DAY! In just a few days, you'll be looking at yourself in the mirror and you'll start to understand the incredible power of **Body Builder-P**! Then you'll get on the scale and realize that you've added pounds and pounds of impressive, attractive flesh.

So, don't wait even one more minute. Order your **Body Builder-P** NOW! If for any reason you're not 100% satisfied, simply return the unused portion within 30 days for a prompt refund (less p&h, of course), NO QUESTIONS ASKED! Don't delay. Mail in the coupon today!

The Body Shoppe, Inc. Dept. PSI301
P.O. Box 1046, Scarsdale, N.Y. 10583

Yes, I want to gain weight fast! Rush my **Body Builder-P** as indicated below. If I am not 100% satisfied, I can return the unused portion within 30 days for a prompt refund, NO QUESTIONS ASKED! My check or M.O. is enclosed (NY & Ct. residents add sales tax)

☐ #928, 7 day supply of **Body Builder-P** at \$9.95 + \$1.75 p&h (Total: \$11.70)

☐ #9282, 14 day supply of **Body Builder-P** at \$18.95 + \$2.85 p&h (Total: \$21.80)

☐ #9283, 21 day supply of **Body Builder-P** at \$27.50 + \$3.50 p&h (Total: \$31.00)

Mr. Mrs.

Miss Ms.

Address _____

City _____

State _____

Zip _____

☐ M.C. ☐ VISA (min. \$20) Expir. date _____

Account # _____

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THE SPECTRUM
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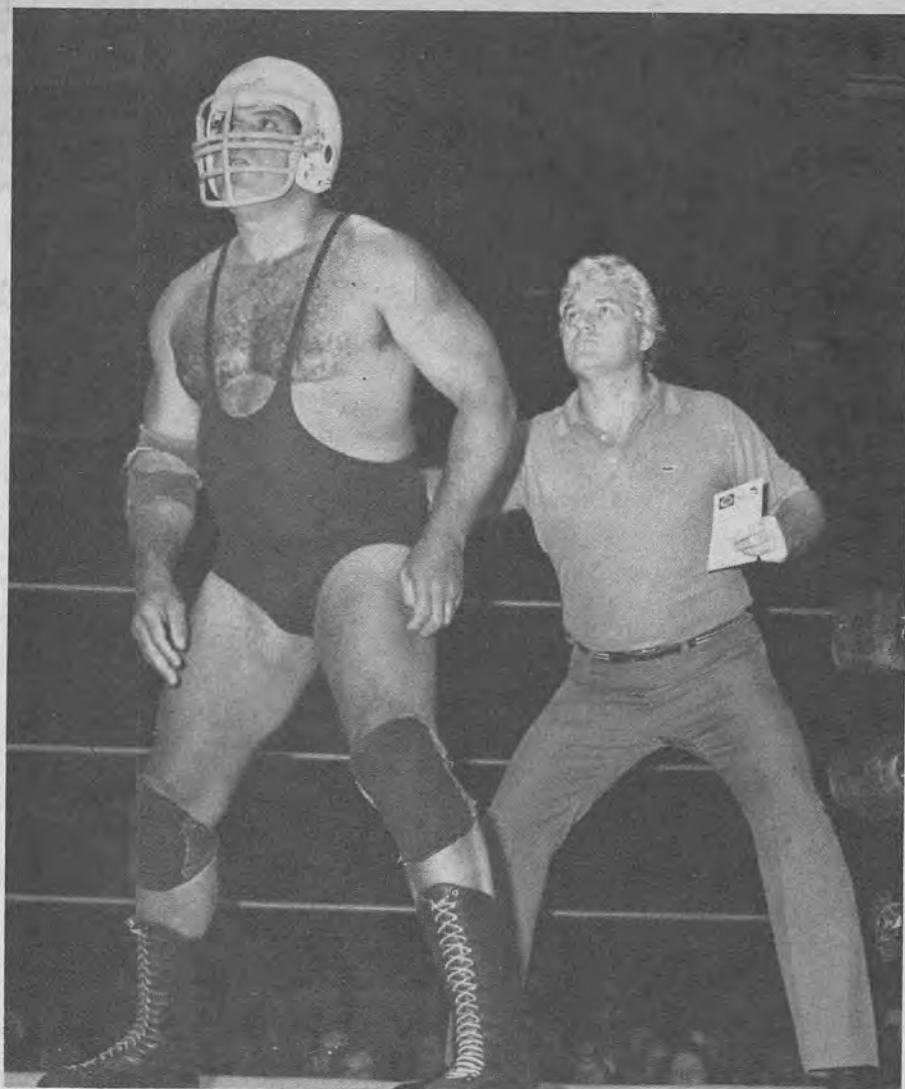
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HOUSTON

THE OMNI
ATLANTA

MIAMI BEACH
AUDITORIUM
MIAMI

THE SUPERDOME
NEW ORLEANS

MID-SOUTH
COLISEUM
MEMPHIS



J.J. Dillon offers \$1,000 in cash to any wrestler who can get past King Kong Mosca and take the money from his hand. Mosca, a former professional football player, was allowed to wear his helmet during the challenge. Unfortunately, he is now wearing the helmet during his matches as well.

JUST BY LOOKING at the accompanying photo, taken during a recent excursion into Florida, you can tell that everything is not right in the Sunshine State.

Yes, that's J.J. Dillon on the right. You know him: big mouth, big ego, big lock on Florida. Of course Dusty Rhodes is down there, and he's received help from men like Barry Windham and Brian Blair and Terry Allen in trying to run Dillon and his men out of the state.

As of this writing, however, they're not having very much success.

One of the reasons Dillon remains strong in Florida is the man on the left in the photo:

King Kong Mosca. That's right, Mosca, and I agree, it isn't that easy to recognize him with a football helmet on his head. But would you believe that Mosca is actually allowed to wear the helmet during matches?

I spoke with J. Ralph Hogan, noted authority on Florida area wrestling, to get the inside story on Mosca and why he wears the helmet in the ring.

"First of all, Craig, you have to understand how he began using the helmet," said Hogan. "You see, it all began with a challenge from J.J. Dillon. He stands behind Mosca and offers \$1,000 to any man who can get past Mosca and reach him. Of

(Continued on page 52)

Lose 4-6 inches of bulging fat BEFORE we cash your check!

Let the Shrink Wrap SystemTM reduce
a combination of your waist and hips; NOW!

Let Us Take the Risk

Just fill out the coupon and postdate your check for 30 days from today! You'll pay nothing now (not for 30 days), but we will send you your Shrink Wrap SystemTM NOW! Try it. Use it. Watch inches disappear. If for any reason you are not delighted, send it back. We will return your check or money order, UNCASHED! Even if you send it back later, we'll still refund your purchase price. Over 328,000 satisfied customers make us bold enough to make this super guarantee!

Slim Down Scientifically Without Starving!

That's right! 4-6 inches starting the very first day! Science has known about this principle for years. In fact, right now, professional and amateur athletes the world over are using it in their training programs. And many famous entertainers who have to trim down fast rely on this method. Now, you can use it to melt inches off your waist, . . . your hips, . . . anywhere!

Skin Diver's Discovery

Many years ago, skin divers noticed that when they changed from their wet suit to street clothes, their pants were loose and their weight was many pounds less! A scientist found three reasons—

1. A wet suit is worn snugly, resulting in an isometric effect that can actually add tone to loose muscle tissue. *Shrink Wrap is adjustable so you can put the isometric effect to work for you immediately!*
2. Wet suit rubber provides insulation and retains body heat, so they burned calories faster. And, they couldn't snack, so they burned off body fat. *Shrink Wrap is*

made from this same rubber and you'll burn fat off your body faster by using it to modify eating patterns.

3. Diving and swimming burn additional calories and amplified the heating effect of the special rubber. *Shrink Wrap comes with its own easy exercise program for you to shed unsightly inches even more rapidly.*

Don't Hold Fat In . . . Lose It!

If you want to go even further, the Shrink Wrap System will do it with you. Our special fastening system allows Shrink Wrap to adjust to your new size as you shrink away. And your waistline, hips, and other problem areas will continue to shrink when you use the Shrink Wrap System lo-cal eating plans that won't leave you hungry. There's something for every lifestyle. You can use it as often as you need it to keep those inches off.

Not a Cheap Imitation

Shrink Wrap's strong, quality construction has added benefits which give soothing, invigorating support to tired, tense back muscles, while helping you trim away inches easily and comfortably. Just one look at our distinctive waistbelt and you know you're getting the rubber actually used by our astronauts for insulation in training. And, it's soft and washable too. Remember, plastics and elastics are merely flimsy imitations. Girdles just squeeze it in. But the Shrink Wrap System takes it off . . . fast! It's working right now for thousands of satisfied buyers and it can work for you, if you order now!



over 328,000 sold
was \$19.99
now only

\$9.99!

Real People Lose Pounds and Inches!

Here are the impressive stories (all sworn and notarized) of a few outstanding users. Everyone may not do as well, but if they can do this well, just

think how many pounds and inches you will lose quickly with the Shrink Wrap System!TM



Mr. Douglas Fink—Asheville, N.C.

"I lost 6 inches in 16 days! I've worn it to work, playing softball, tennis, exercising, and just about anything I want to do. My weight dropped 13 pounds! I lost 4 inches from my waist alone!"



Mrs. Mildred C. Cable—Land O'Lakes, Fla.

"I went from a size 20½ dress down to a 12! I tried every method. With Shrink Wrap, the exercise program and a sensible diet, I lost 52 pounds! I lost 8 inches from my waist and 11 inches from my hips! Now, I tell all my friends about the Shrink Wrap System!"



Ms. Loretta Dene Fair—Pontiac, Mich.

"My total inches lost were 34½" off waist and hips! I've been overweight for as long as I can remember. The Shrink Wrap System worked miracles! 18½" off my waist, 16" off my hips, all in only 8 months. Shrink Wrap even helped me to stop overeating and stop snacking. I lost 124 pounds! I'm a new woman!"



James Carlisle—Manager, Karate School of Champions, Wilkensburg, Pa.

"My students used the Shrink Wrap System and literally melted away inches from their waist and hips!"



Helena Smith—Vandalia, Mich.

"I lost 5" off my waist and 5" off my hips! I'm amazed at the way the Shrink Wrap System works!"

Robert N. Nilsen—Mechanicsburg, Pa.
"I lost 9 pounds and 4 inches off my waist in 2 weeks! It's just unbelievable that it took so little time and effort!"

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Please rush me the entire Shrink Wrap SystemTM—including the Super Action Shrink WrapTM belt, easy exercise program, lo-cal eating plans, and methods to modify eating patterns, all at your risk. If for any reason I'm not satisfied, I'll return the complete system within 30 days for a prompt refund, no questions asked! I enclose my check or m.o. ☐ Check here if you want us to hold your check or m.o. uncashed for 30 days. (N.Y. & Ct. res. add sales tax.)

Please give us your waist size:

Men's _____ Women's _____
Rush 1 system at \$9.99
plus \$1.50 p&h.
(Save \$3) Rush 2 systems at \$17.99
plus \$2 p&h.

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Address _____

City _____

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..more real people

Dr. J. Lee Briers—New Castle, Delaware

"I lost 5" from my waist and 6" from my hips over a 12 day period. My weight loss was 18 lbs."

THE INSIDER

BY RICH COUNTIS

SCOOP OF THE MONTH

A few months ago, on the syndicated television program *Entertainment Tonight*, Gordon Solie was designated the "Walter Cronkite of wrestling."

Gordon Solie, as you probably know, is the host of the weekly *World Champion-*

networks who requested to remain anonymous. "We've been thinking about picking up wrestling on a weekly basis. There's no question that the sport is more popular now than ever before. Frankly, though, I don't think we would go ahead with it unless we could get Solie to do our announcing. Hell, it would be like Monday Night

Each week, Solie announces for two hours on *World Championship Wrestling* from Georgia and also for *Global Wrestling* from Florida.

"It's a hectic schedule, but I love it," he said. "That's really the most important part about my job, the fact that I enjoy it so much. To see a youngster like Brad Armstrong develop into a



Gordon Solie (left) has been called the "Walter Cronkite of wrestling." His interviews with various wrestlers (right) have been a hallmark of his reporting for years. Super Destroyer holds a copy of the January 1983 issue of "The Wrestler" while Jerry Lawler questions the ratings in the January 1983 "Inside Wrestling."

ship *Wrestling* program from Georgia, broadcast over most cable systems in the United States.

Gordon Solie, as you probably do not know, is being courted by all three major networks and by several of the larger cable channels to do wrestling play by play.

"There's no question that Solie is the best in the business," said a spokesman for one of the three major

Football without Howard Cosell."

Solie's nationwide exposure on *World Championship Wrestling* has brought him dozens of big money offers over the past few years, but he contends that he is perfectly happy right where he is.

"The money that people are offering doesn't interest me," said Solie, "because that's not the most important thing to me. I'm here for the excitement, the drama, the weekly thrills."

fine wrestler, and very possibly a future champion; to see a man like Tommy "Wildfire" Rich, with all his skills and ring experience; to see a man like Dusty Rhodes, The American Dream, receive all the adulation and praise from the fans that he has earned. All of these reasons, and many more, are why I enjoy what I'm doing right now. I will never leave my present job.

(Continued on page 54)

Now—enjoy a life of unbelievable riches, lasting love and constant protection with the secrets in this startling WITCH BOOK—

THE MAGIC POWER OF WITCHCRAFT



Whatever it is you need or want, Witchcraft can get it for you quickly, easily, and automatically, say these experts. You'll discover how it can bring abundant and overflowing wealth, find or bring back a lover, ward off evil influences, and much more—step-by-step in plain English, with complete easy-to-follow instructions!

Yes... Witchcraft! Every time you hear the word it brings with it the feelings of deep occult secrets—secrets that you would like to know so that your life can be better; so that your enemies will stop bothering you; so that serenity, love, power and comfort can be yours!

THE MAGIC POWER OF WITCHCRAFT lays bare these secrets for the first time! Do you want a bank account bursting at the seams with money? A love life that would make a sultan envious? Supreme power to crush your enemies and reward your friends? What would it be worth to you to utter a simple incantation that would cause any pain to vanish? Or say another, and immediately recover some lost object?

What would it be worth to you to fly through time and space, on astral wings, as Witches do... go wherever you wish... do whatever you wish... without being detected... watch the antics of others behind closed doors... hear private conversations... make time run forward or backward... read tomorrow's newspaper in a "black mirror"... find out what really happened in history... make your face old or young at will!

BRINGS AUTOMATIC ASSURED SUCCESS!

Witchcraft can bring your heart's desire! You can use it to heal someone, influence the boss to give you that raise, or make someone stop bothering you! It's easy! The easiest thing in the world! You don't have to be wealthy or super-intelligent to get started! Thousands of ordinary people all over the world are using Witchcraft Power right now!

Witches have known for centuries that people are scared of them and their powers! And rightly so! NOW YOU CAN SHARE THE SAME POWER that gives you—literally—life and death control over other people! Is someone bothering you? No problem at all, with Magic Witchcraft. For example, there is a spell called the "Cross Not My Path" ritual, for people who are having neighbor trouble. When you use it, you know you will never again have trouble with this neighbor!

With these amazing Witchcraft secrets, other people will look up to you—in awe—you'll automatically dazzle others with your power to make things happen at your will, you'll be Master of your destiny, and never have to apologize to anyone for anything!

Whatever you want or need, whatever frustration is bothering you, Witchcraft will help you. It is not evil—not is it Black Magic. Like electricity, it is simply a power given by nature for the use of men, to make life easier.

You'll see how to get paid without working... how to get expensive clothes and furs FREE... how to get a first-class plane seat FREE... how to vacation at the finest hotels, motels, pools and pleasure palaces, start living like a millionaire as Witches do!

AMAZING TECHNIQUE HAS HELPED THOUSANDS!

Witchcraft secrets like these can make you rich faster than anything else in the world! Here's how others have used them to make

Now! Let This Amazing Witch Book Bring You INFINITE WEALTH, FINE POSSESSIONS, A COMFORTABLE NEW HOME, FINANCIAL SECURITY, LOVE, CONTROL OVER OTHERS, And More—Easily And Automatically!

For centuries, these Witchcraft secrets were hushed up, so that those in power could stay in power! Feudal lords kept their bondsmen as slaves. Factory owners kept their employees in dreaded sweatshops, because these masters knew they must not allow their workers to realize that they need not labor their lives away. Witchcraft was suppressed because it works! Not because of any "evil" in it. If it hadn't worked, no one would have worried about it. If you want to gain power, all you need is this amazing Witch Book!

By using these Witchcraft secrets, you too can change your life and gain health, wealth, someone to love—or anything else—surely, swiftly and automatically!

• **THE WITCH'S MONEY JAR!**—You'll discover the secret of the Witch's Money Jar, a mysterious jar that fills with money—whenever you want or need it! All you need is some water, pennies, and an ordinary jar or bowl! You'll be amazed at the speed with which it fills with money—a seemingly endless supply of needed cash!

• **THE WITCH'S MONEY MAGNET!**—You'll see how to magnetize a dollar bill so that it multiplies! All you need to make your own Witch's Money Magnet is a dollar bill, a green candle, and the words on page 38. Once you do this, your dollar will double and keep doubling! You'll enjoy glittering luxuries, and start living like a millionaire, as Witches do!

• **THE WITCH'S BLACK MIRROR!**—Just as your TV set has been called your "window on the world," so the Black Mirror is your "window on the psychic world"—the world of the unknown. Making your own personal Black Mirror takes only a few moments and can open the way to unguessable visions. All you need is a bowl of water, some ink, and the chant on page 23. Suddenly you will see scenes from other places and times, or any scene you wish to see!

IN THIS WITCH BOOK YOU'LL DISCOVER...

- How to Cast Spells that Really Work!
- Your Magic Window on the World!
- Personal Protection!
- Telepathy Made Easy!
- Influencing Others to Do Your Bidding!
- Controlling a Conversation!
- The Technique of Silent Persuasion!
- Using Witchcraft to Find Friends!
- How to Find the Lover You Want!
- How to Bring Your Perfect Mate to You!
- How to Dominate Others!
- Witchcraft Power for Money!
- Witchcraft Power to Make You Irresistible to Others!
- Spells for Finding Lost Objects!
- How to Always Win with Luck Spells!
- More Power for Bigger Goals!
- Inhaling Cosmic Energy!
- Recharging Your Cosmic Batteries!
- Raising Your Vital Energy Level!
- How to Keep Evil Forces Away!

miracles happen in their daily lives!

You'll see how Vern, a man who likes to give a lot of expensive parties, was always short of cash until he discovered the amazing WITCH'S MONEY JAR—now all he has to do is dip in, for it brings him an endless flow of cash! Evelyn, a waitress, was always lending money to friends, and was always broke. Finally, she placed her last dollar on the table, and worked the MONEY MAGNET SPELL over it. All at once, dozens of people who had borrowed money from her, rushed to pay her back!

Hank was perpetually broke. One night he got together with some friends, and they decided to cast the MONEY SPELL. The very next day, Hank received in the mail a check for some \$250 worth of insurance. (He had never heard of the company that sent the check, he was not insured with them, and had never even made a claim—but he accepted the money.) Another member of the group that used the spell, a 40-year-old secretary, received an automobile as a gift! All the other members of the group received amazing windfalls of money, as well! You'll see how Dexter, a retiree, lives RENT FREE and receives \$200 a week at the age of 76, with a secret you'll find in this Witch Book! You'll see how Claudine, a secretary, was able to wear the finest, most expensive furs—FREE—and spend weekends at an expensive ski lodge in the mountains, where she met a wonderful man! How Ruth L., a widow—with nothing but a small pension, and a little savings—received her dream house, by using a simple 5-minute ritual on page 38 of this book!

Using the same Witchcraft secrets, YOU can achieve peace of mind and freedom from money worries for the rest of your life!

YOU CAN HEAL YOURSELF AS WITCHES DO!

Feeling sick today? Plagued by a lot of troublesome illnesses? Perhaps some relative is sick and constantly demanding your attention? Or perhaps it is even a pet that needs help? With the MAGIC POWER OF WITCHCRAFT, you can cure anything, say authors Gavin and Yvonne Frost: "In our experience... we have not found a single incurable disease!"

• **ANDY DISSOLVES A GALLSTONE!**—Andy M. developed gallstones. When his illness became too troublesome to ignore, he went to a doctor. Urine tests revealed that he was chronically alkaline. His body was badly out of balance. Using this Witchcraft method to restore balance to the mind and body—in a short while, X-rays showed that he had no more gallstones! Andy never again suffered the excruciating pain of passing stones!

In the same way, say Gavin and Yvonne Frost, almost all illness can be prevented. You are actually employing an ancient Witchcraft method to remove diseased tissue! Even if you do not have any belief in the results, the power will work for you!

One woman, who had been in a wheelchair for 26 years, due to polio and arthritis, used the Witchcraft healing method, and reported that she had no pain and could walk and garden again! A man reported that his son's deep 3rd degree burns miraculously healed overnight!

• **SO SIMPLE A CHILD USES IT!**—A 4-year-old girl asked if she could try to heal a man who was limping—due to a torn ligament—with this simple Witchcraft healing method. In a matter of moments, she started her chant, laying her hands on the weak ankle. The man was miraculously cured! To skeptics, this should be convincing PROOF that anyone can use it!

AMAZING POWER CAN BE YOURS!

Whether you want infinite wealth, or just a comfortable new home, financial security, fine possessions, love, companionship, new health and vigor, power to control others, secret knowledge, protection from evil, or anything else, the magic power of Witchcraft can bring it to you quickly, easily and automatically! It's the easiest thing in the world!

• **HOW TO SEE INTO THE FUTURE!**—Would you like to be able to see the future? You CAN with the magic Black Mirror you'll see how to make on page 23. All you need is some ink and a bowl of water. Then use the chant on this page, and you will be able to see many things. One man uses it to read tomorrow's newspaper. YOU can use it to check the stock market or that important horse race!

• **MAKE TIME RUN BACKWARD OR FORWARD!**—A



MEET THE AUTHORS

GAVIN FROST, B.Sc., Ph.D., D.D., is Archbishop of the Church of Wicca, New Bern, North Carolina with national headquarters in Salem, Missouri, branches in several states and worldwide membership. He is Marshal of the Gold Star of England, with the right to wear the Saffron Robe and one of the very few Witches in the Western Hemisphere privileged to wear the authentic mark of initiation on his wrist. Although descended from a long line of mystics and scholars, and formerly a Vice-President and Director of International Operations for major aerospace companies, he prefers to be thought of as a humble teacher.

Mrs. YVONNE FROST, A.A., D.D., with her husband Gavin Frost, devotes her time to giving private instruction and publishing *Survival*, the newsletter of the Church of Wicca, of which she is a Bishop.

Articles by or about Gavin and Yvonne Frost have appeared in such national publications as *Midnight* and the *National Enquirer*.

FREE... The Witches Protection Amulet

For Just Examining The Witch Book...

When you receive your copy of THE MAGIC POWER OF WITCHCRAFT, we will send you the witches protection pentagon medallion (See p. 26) that will protect you from evil. Whether you keep the book or not, this handsome, powerful amulet is yours as a gift. So send in this no-risk coupon right now!



¾ inch dia.

Witch uses ancient methods to make time stand still or to run it backward or forward! To make your face look young or old at will, all you need is some morning dew, and the instructions on page 27. You can fly through time and space, on astral wings, go anywhere, do anything, with the simple method on page 126. You can visit a friend, look in on an acquaintance and see what he is doing—even appear in someone's dreams, and convince that person to do whatever you wish!

• **SECRETS OF SILENT PERSUASION!**—There is a magic handshake that Witches often use, revealed on page 62. With this secret, you can implant a thought in someone's mind! You can use this Witchcraft power to dominate others! Control your boss! Make someone love you! Leave your enemies groveling in the dust! There is even a gazing technique Witches use on page 45, for identical thoughts. With this secret, you can read your friend's mind and share his or her identical thoughts!

SEND TODAY FOR YOUR NO-RISK COPY!

Witchcraft can make you rich, even in a ghetto! You should never have to worry about the rent, or where the next dollar is coming from, never have to apologize to a boss! No matter how poor you are now, THE MAGIC POWER OF WITCHCRAFT can bring you a life filled to the brim with pleasure, wealth, and all the glittering luxuries of the world! To get your copy of this amazing Witch Book, simply fill out and mail the no-risk coupon!

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THE WRESTLER

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Body Slams & Pinfalls

By Dan Shocket

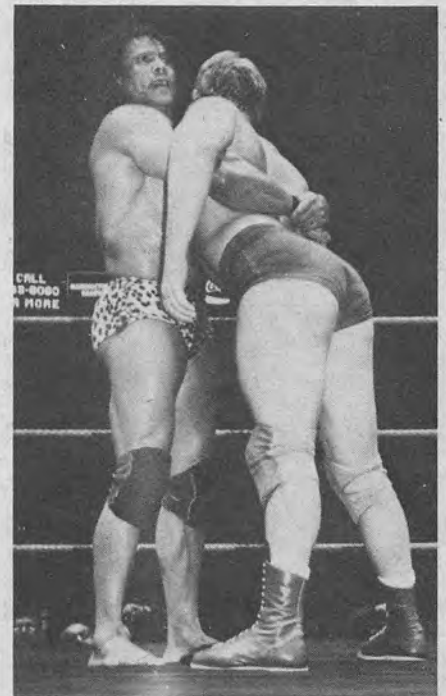
IT GETS EASIER and easier to write this column. Fans just keep getting stupider and stupider.

Just when I think there can be no more depths to fans' ignorance, they prove me wrong once again. The latest idiocy embraced by the ignorant masses is the

worship of Jimmy "Super-flunky" Snuka. If Benedict Arnold were alive today, wrestling fans would make him a hero.

The fact remains that Snuka is a traitor to his friends, his principles, and the sport that gives him a very healthy living. With all

Note the eyes of Jimmy Snuka in photos of him wrestling Ivan Putski (below) and Bob Backlund (right). His eyes are always wandering, never fixed on his subject. Snuka has a brain the size of a pea. He will never succeed without the guidance of Captain Lou Albano.

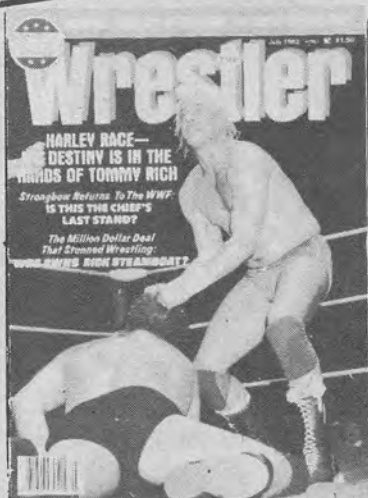


the loyalty of a hungry snake, he turned on the honorable Lou Albano, the man responsible for taking him from a preliminary joke to a challenger for the WWF title. How does Snuka reward the manager for reviving a career that should have been mercifully terminated? He stabs Albano in the back and grovels before the fans.

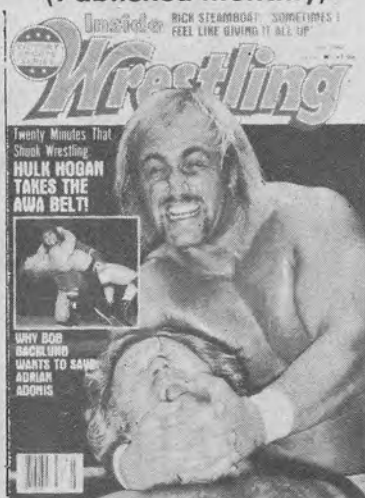
That isn't the tragedy; greedy bums will continue to betray decent people as long as money makes the

(Continued on page 56)

WRESTLING'S GREATEST SUBSCRIPTION DEAL



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NAMES MAKI

Stagger Lee is a newcomer to the Louisiana area. He is not a newcomer to wrestling; you can tell by his polished style that so much resembles that of **Junkyard Dog**. No one had ever heard of this hooded grappler until early November. It was then that he appeared in Louisiana and issued a challenge to North American champion **Ted DiBiase**. He got his chance on Thanksgiving night at the Superdome in New Orleans, and he took advantage of it: Stagger Lee is the new North American champion! We are not 100 percent sure of the identity of this masked wrestler, but we do know that Mid-South rule-breakers are having the hardest time of their lives trying to regain control of the belt.

Big John Studd has finally made his debut in the World Wrestling



BIG JOHN STUDD

Federation, under the banner of **Fred Blassie**. Blassie claims the reason WWF champion **Bob Backlund** was in Florida several months ago was to pay off someone to disable Studd before he could come to the WWF.

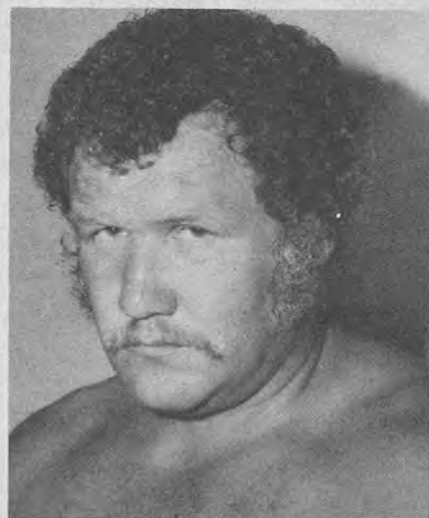
Steve Keirn and **Stan Lane** have formed a team they call "The Fabulous Ones." Their object is to rid Tennessee of the hated "New York Dolls," **Rick McGraw** and **Troy Graham** . . . **Steve O**, whose young career has been severely



STEVE O

hampered by injuries, is once again out of action. The good-looking wrestler was hospitalized after an ugly attack by **Crusher Blackwell** and **Sheik Adnan Al-Kaissie**. Doctors are not certain when he will be able to return to the mat wars.

Harley Race has captured the Pacific Wrestling Federation title from **Giant Baba** in Obihiro, Japan. "I have been trying to get



HARLEY RACE

that freak to give me a match for years," Race told reporter Yusuke Yamaguchi. "And now that I have the title, I just might make him wait as long for a rematch!" . . . **Dean Ho** has made a comeback. The former co-holder of the WWF tag team title with **Tony Garea** is already feuding with **Chris Colt** in the Pacific Northwest . . . **Victor Rivera** is on a world tour. His most recent stop was Japan.



DEAN HO

N' NEWS

Bill Apter
reporting...

After a successful stay in the WWF and a short vacation, **Cowboy Bob Orton** has started wrestling in the Mid-Atlantic region. If you are assuming he joined the "House of Humperdink," you are wrong! Bob has offered to help out his friend **Roddy Piper** in his quest to demolish Humperdink's House.



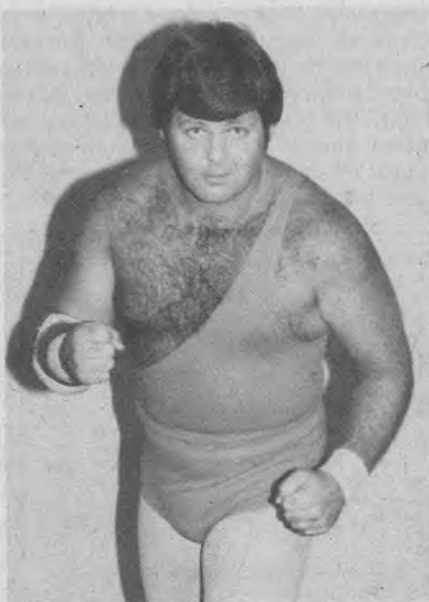
COWBOY BOB ORTON

Humperdink is reportedly very upset over his failure to sign Orton to a contract.

Tommy Rich is glad to be friends with **Jerry Lawler** again. The two were good buddies in



TOMMY RICH



JERRY LAWLER

Tennessee, but their relationship deteriorated when Lawler came to Georgia. During their match at the Omni, **Buzz Sawyer** and **Ivan Koloff** charged the ring and attacked Tommy. Lawler surprised everyone—especially Rich—when he helped Wildfire turn back the pair. "When it came right down to it, no two boys from Tennessee could cross each other," Lawler said. "I am sorry about all the bad things I said about Tommy when I first got here."



KABUKI

It is no longer a rumor. **Gary Hart** and **James J. Dillon** say that a southern promoter has come up with the money to pit their respective men, **Kabuki** and **Kendo Nagasaki**, against each other. Why? "M-O-N-E-Y," Hart said. "We can make a great payday and give the fans one of the greatest matches in history. No animosity, just two martial arts experts trying to prove which man is best while we sit back and collect the dough."



CHARLIE COOK

Florida fans have welcomed **Charlie Cook** back to the area. He is teaming with "Freight Train" **Rufus R. Jones** . . . After a one-night tournament and a final-round victory over **Chavo Guerrero**, **Mr. Onita** has become the first NWA International junior heavyweight champion . . . **King Kong Bundy** claims **Bugsy McGraw** is nuts. Bugsy says, "So what else is new! I thought that was common knowledge!"

That's all for now. See you at the matches! □

COLLECTOR'S CORNER

Some of the back issues in this ad have not been offered for sale for more than 25 years. All of these extremely rare magazines are from the personal collection of Stanley Weston, owner of the world's largest collection of wrestling memorabilia. This is indeed a once in a lifetime opportunity for the true collector to finally own these highly treasured but until now elusive editions. Obviously, the supplies of these issues is very limited, and they will be sold on a first-come, first-served basis. It is for that reason we urge you to list substitute choices when you order. This will avoid time wasted writing back and forth should a particular issue be sold out. The prices quoted are based on the rarity of the issue and the amount of available copies. For fastest service, payment should be made by money order or certified check. While cash will be accepted, we cannot assume responsibility when it is sent through the mails. All sales are final and no exchanges will be made.

BOXING & WRESTLING

After five issues, **WRESTLING** magazine changed its name to **BOXING & WRESTLING**. Continuing its high standard in wrestling, the addition of boxing stories made it one of the most popular sports magazines of the '50s. Some of the back issues listed in this ad can be obtained now by the general public for the first time in more than 25 years. As you would expect, supplies are very, very limited.

JANUARY 1952 Boxing—Pep vs. Saddler, Gans vs. Kid Lavigne, Robinson vs. Turpin, Mickey Walker, Tricksters, Tony Janiro, Barney Ross's Record, Tex Rickard, Roland LaStarza, Leonard vs. Kilbane, Rocky Marciano, Ratings, Knockouts

Wrestling—Yvon Robert, Wrestling Whirl, Sky Hi Lee, Matches of the Month, Pacific Coast Championship, George Hackenschmidt, Indian Wrestlers, Ruffy Silverstein, Ratings, Londos vs. Shikat \$25

JUNE 1952 Boxing—Fights of the Month, Gil Turner, Max Schmeling, Jack Johnson, Ratings, Stillman's Gym, Chico Vejar, Flyweights and Bantamweights, Tex Rickard Story, Paddy DeMarco, Max Baer's Record

Wrestling—Lord Carlton, Ratings, Mars Bennett, Human Sides, Tony Lanza, Wrestling Whirl, Good Old Days, Whipper Watson, Matches of the Month, San Francisco Promoter Joe Malcewicz \$25

AUGUST 1952 Boxing—Highlights, Paddy Young, Sammy Mandell, Trainer Doc Bagley, Jack Dempsey, Keeney Teran and Gil Cadilli, Tex Rickard Story, Lew Tendler, TV From Miami, From Knockdown to Victory, Ratings

Wrestling—Dirty Dick Raines, Good Old Days, Whipper Watson, How Girl Wrestlers Keep Fit, Ratings, Adrian Baillargeon, Wrestling Whirl, Matches of the Month, Mighty Atlas \$25

SEPTEMBER 1952 Boxing—Highlights, Fighting Italians, George Araujo, Pancho Villa, Trainer Charlie Goldman, Willie Troy, Ratings, Boxing Confidential, Gene Tunney, Jackie Fields

Wrestling—Bobby Managoff, Lou Thesz's Record, Ratings, Matches of the Month, Tim Geohagen, William Muldoon, Wrestling Whirl \$25

OCTOBER 1952 Boxing—Highlights (Walcott vs. Charles Carter loses to Salas, etc.), Lauro Salas, Stanley Ketchel, Irish Champions, Chuck Davey, Max Schmeling, Ratings, Joe Miceli, Strange Experiences, Willie Pep tells about his loss to Sandy Saddler, Boxing Medicine Man Dr. Nardiello

Wrestling—Riki Dozan, Their Hardest Battles, Matches of the Month, Ray Gunkel, Tough Turks, Wrestling Whirl, Ratings, Record of Verne Gagne \$25

DECEMBER 1954 Boxing—Eddie Borden Editorial, Critics Talk, Matches of the Month, Cisco Andrade, Ezzard Charles writes about Marciano, Bare Knuckle Fighters, Tony DeMarco, Jimmy Braddock, Maxie Rosenbloom's Life, Paul Andrews, Tony Galento vs. Lou Nova, Benny Leonard, Quiz, Dempsey vs. Fred Fulton, Quiz

Wrestling—Bob Orton, Matches of the Month, Cowboy Carlson, Mars Bennett, California Champs, Al Costello, Wrestling Whirl, Gossip, Fan Clubs \$25

FEBRUARY 1955 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Nino Valdez Says "I'll Beat Marciano," Billy Petrolle's Life, Carmen Basilio Challenges Johnny Saxton, Bare Knuckle Fighters, Lou Stillman, Jim Corbett vs. Joe Choyinski, Jack Delany, Jack Johnson Compared to Modern Fighters, Why Black Fighters Are Tops, Quiz, Ratings, Jimmy McLarnin

Wrestling—Billy Varga, Ratings, Violet Viann, Verne Gagne, Speaks Out, Matches of the Month, Sonny Myers, Wrestling Whirl, Gossip, How To Start A Fan Club \$25

MARCH 1955 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Kid Gavilan, Cisco Andrade, Eugene Criqui, Ratings, Writer Dan Parker, Best Heavyweight Of All, Charley Powell, Young Griffo, Kid McCoy vs. Tomy Sharkey, Willie Ritchie, Quiz, Pedro Montanez

Wrestling—Gorgeous George, Matches of the Month, Jack Witzig, Ike Eakins, Texas Tough Guys, Little Black Dynamite, Wrestling Whirl, Fan Clubs. \$25

APRIL 1955 Boxing—Eddie Borden Editorial, Critics Talk; Archie Moore Blasts Marciano, Robert Cohen, Joe Choyinski's Life, Strike By Managers' Guild, 'Boardwalk' Billy Smith, Ad Wolgast vs. Joe Rivers, Fake Fights, St. Nicks Arena, TV Fights of 1954, Paul Berlenbach, Quiz, Ratings \$25

JUNE 1955 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Eduardo Lausse, Tony Canzoneri's Life, Tiger Jones and Bobby Jones, How Marciano is Managed, Lou Brouillard's Life, Bob Baker, Matchmaker Teddy Brenner, Ten Deadliest Punches, Tommy Ryan vs. Sandow, Ruby Goldstein, Ratings, Quiz

Wrestling—Yukon Eric, Pacific Coast Powerhouses, Billy Goetz, Wrestling Whirl, Manuel Cortez, Matches of the Month, Bob Geigel, Fan Clubs, Full Color Pinup of Billy Varga \$25

JULY 1955 Boxing—Eddie Borden Editorial, Critics Talk, Rocky Marciano Crushes Don Cockeril, Fights of the Month, Chico Vejar, Tony Canzoneri's Life (conclusion), Carmen Basilio describes his war with Tony DeMarco, Fight Nite At St. Nicks, Jimmy Soo, Fantasy Fight with Joe Walcott, Ludwig Lightburn, Benny Leonard vs. Ever Hammer, Philadelphia Jack O'Brien, Ratings, Quiz

Wrestling—Tiger Joe Marsh, Matches of the Month, Timmy Geohagen, TV Stars, Yukon Eric Tells How To Build Muscles, Was Henri DeGlane a Nazi? Wrestling Whirl, Fan Clubs, Full Color Pinup of Frankie Talaber \$25

AUGUST 1955 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Floyd Patterson, Tony DeMarco, Boxing's Mouthpiece, Mickey Walker, Joe Rowan, Fritz Zivic batters Henry Armstrong, Fighting Irish, Joey Lopes, Sam Langford vs. Stanley Ketchel, Quiz, Luis Firpo, Ratings

Wrestling—Legs' Langevin, Yukon Eric, Matches of the Month, Promoter Eddie Quinn, Most Dangerous Holds, Joe Cassius, Wrestling Whirl, Gossip, Full Color Pin Up Of Leo Nomellini \$25

SEPTEMBER 1955 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Rocky Castellani, Promoter Jim Norris, Fight Afternoon, Rudy Garcia, Abe Attell, Billy Graham Quits, Terry McGovern vs. Pedler Palmer, Pat McMurry, Al Singer, Willie Jackson, Ratings, Quiz

Wrestling—Leo Nomellini, Do Black Wrestlers Get Fair Shake? Matches of the Month, Crazy Kalmikoffs, Hans Schnabel, Wrestling Whirl, Al & Tiny Mills, Gossip, Wrestling Stinks! Full Color Pin Up of Big Bill Miller \$25

OCTOBER 1955 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, The Real Marciano, Frankie Carbo, Carmen Basilio, John L. Sullivan vs. Charley Mitchell, Carmelo Costa, Jack Dempsey (Part 1), Paddy Young, Archie Moore, Joe Benjamin, Ratings, Quiz

Wrestling—Hans Herman, Matches of the Month, Strangler Lewis, One World's Tittie! Sky Hi Lee, Wrestling Whirl, Kamikaze Kinji, Hans Schmidt, Full Color Pin Up of Lord Blears \$25

NOVEMBER 1955 Boxing—Eddie Borden Editorial, Critics Talk, Marciano Kayoes Archie Moore, Fights of the Month, Willie Pastrano, What Made Dempsey A Killer? 'Bud' Smith, Yama Bahama, Joe Gans vs. Rufe Turner, Strategy, Tony Puleo, Great Trainers, Ratings, Johnny Dundee, Johnny Kilbane, Quiz

Wrestling—Riki Dozan, Matches of the Month, Don Arnold, Colorful Characters, Hindu Wrestlers, Chris Tolos, Malcolm Brenner, Full Color Pin Up of Pat O'Connor \$25

JANUARY 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Joey Giambra upsets Bobo Olson, Joe Lynch, Ray Drake, Mystery of Joe Walcott Solved, Training Camps, Jimmy Slattery, Chris Christensen, Bare Knuckle Brawl-Tom Johnson vs. Isaac Perrins, Pete Sarron, Charley White, Ratings, Quiz

Wrestling—Why Women Wrestle, Wrestling Whirl, Bill Fletcher, Ivan Padubny, Bearded Wrestlers, Matches of the Month, Art Michalek, Gossip, Fan Clubs \$25

MARCH 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Chuck Spieser, Isaac Logart, Ratings, Luis Firpo's Life, Raton Macias, Jim Jeffries vs. Ji Corbett, Tiger Jones, Boxing Lesson, Review of 1955, Frankie Genaro, Quiz

Wrestling—Leo 'The Lion' Newman, Matches of the Month, Doc Gallagher Terrible Turk, Breast Cancer and Girl Wrestlers, Barefoot Wrestlers, Wrestling Whirl, Gossip, Wives of Wrestlers \$25

APRIL 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Carmen Basilio, Commissioner Helfand, Pete Herman, Regaining Titles, Bobby Boyd, Ace Hudkins' Life, George Dixon vs. Solly Smith, Joe Benjamin, Louis 'Kid' Kaplan, Quiz \$25

MAY 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, How Floyd Patterson Will Fight Marciano, Ray Robinson's Problems, Jackie 'Kid' Berg's Life, Yama Bahama, 'Kid' Lavigne, Combating TV, Sam Langford, Bob Murphy, Boxing Lesson, Carl Tremaine, Ratings, Quiz

Wrestling—Rocca, Ada Ash, Matches of the Month, Old Timers, Prince Maivia, Wrestling Whirl, Jerry Graham, Red Bastien, Gossip \$25

JUNE 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Cisco Andrade, Ludwig Lightburn, Remembering Chicago, Tony Zale's Life, Rory Calhoun, Quiz, Ratings, Tom Sharkey vs. Peter Maher by Jim Corbett, Aurelio Herrera, Dave Shade, Readers' Gripe

Wrestling—'Hard Boiled' Haggerty, Wrestling Whirl, John Pesek, Killer Kowalski, Texas Hot Spot, Powerhouses, Matches of the Month, Fan Clubs, Gossip \$25

JULY 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Rocky Marciano, Max Schmeling's Life, Johnny Saxton, John L. Sullivan, Miguel Berrios, Larry Boardman, Quiz, Ratings, Joe Gans vs. 'Elbows' McFadden, Hollywood Legion Stadium, Ritchie Mitchell

Wrestling—Lord Blears, Matches of the Month, Mexican Stars, Ramona TeSelle, Danno O'Mahoney, Wrestling Whirl, Roy Shire, TV Wrestling, Gossip \$25

AUGUST 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Tony DeMarco, Bob Fitzsimmons vs. Peter Maher, Cherif Hamia, John Holman, Jess Willard's Life, Bucking TV, Johnny Summerlin, Joe Choyinski, Earl Mastro, Ratings, Bob Armstrong, Quiz, Gossip

Wrestling—George Drake, Wrestling Whirl, Chief Kit Fox, Matches of the Month, Yvon Robert (Part 1), Why Wrestlers Bleach Their Hair, Bob Geigel, Gossip \$25

OCTOBER 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of the Month, Willie Pastrano, Henry Armstrong's Life, Archie Moore, Jimmy McLarnin, Charley Joseph, Jim Jeffries, Jimmy Soo, Boxing Lesson, Kid Chocolate, Ratings, Quiz, Letters

Wrestling—Don Leo Jonathan, Wrestling Whirl, Fred Blassie, Billy Varga's Wife, Dangers of Wrestling, Yvon Robert (Part 3), Matches of the Month, Letters, Fan Clubs \$25

NOVEMBER 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of Month, Tony DeMarco, Art Aragon, Mario D'Agata, Tony Anthony, King Levinsky's Life, Johnny Busso, Joe Louis vs. John Henry Lewis, Ken Overlin, Ratings, Lockport Jimmy Duffy, Kid McCoy vs. Jim Stewart, Quiz

Wrestling—Bobby Managoff, Around the Circuit, Slave Girl Moolah, Ratings, Matches of Month, Yvon Robert (Part 4), George Hubert, Fan Clubs, Letters \$25

DECEMBER 1956 Boxing—Eddie Borden Editorial, Critics Talk, Fights of Month, Gene Fullmer, Jack Dempsey vs. Billy Miske, Harold Carter, Tex Class Fights, Jinx of College Fighters, Barney Ross vs. Jimmy McLarnin, Alex Miteff, Eddie 'Babe' Risko, Leonard Del Genio, Frank Battaglia, Ratings, Letters

Wrestling—John Paul Hennig, Wrestling Whirl, Rose Roman, Tag Team Situation, Matches of Month, Jim Wright, Bull Montana's Wife, Are Fans Crazy? Letters \$25

JANUARY 1957 Boxing—Eddie Borden Editorial, Critics Talk, Fights of Month, Carmen Basilio, Fighter of Year, Mike Gibbons' Life, Predicting the Champs in 1957, Joe Brown, Greatest Lightweights of All Time, Stanley Ketchel, Boxing Lesson, Tommy Loughran beats Jim Braddock, Bill Brennan, Ratings, Quiz, Letters

Wrestling—Carl Engstrom, Greatest Champions of All Time, Bronko Nagurski, Matches of Month, Johnny Barend, Wrestling Whirl, Tito Carreon, Comparing Old and New, Letters \$30

SEPTEMBER 1957 Boxing—Stanley Weston Editorial, Letters, Fights of Month, Tony Anthony, Benny Leonard Kayoed by Frank Fleming, Alphonse Halimi, Peter Jackson, Willie Pastrano, Gene Tunney, Billy Ryan, Triple Header: Harry Greb beats Mickey Walker, Dave Shade Kayoes Jimmy Slattery, Harry Wills Stops Charley Weinert, 'Knockout Brown', Tom Sayers, Stanley Ketchel's Life in Pictures, Critics Talk, Ratings

Wrestling—Wrestlers Highest Paid, Killer Kowalski, Results of Month, Hard Boiled Haggerty, Letters, Fan Clubs, Facts Behind Wrestling Boom \$35

JANUARY 1958 Boxing—Stanley Weston Editorial, Critics Talk, Fights of Month, Jimmy Braddock vs. Tommy Farr, Floyd Patterson, Johnny Kilbane, Mike O'Dowd, Chalky Wright, Carmen Basilio, Jimmy Wilde's Life, World's Ten Best Fighters, Quiz, Fighters Turned Actor, Bobbing Lesson, Bare Knuckle Feature, Leach Cross Kayoes Young Otto, Letters, Remember When, Ratings

Wrestling—Ricki Starr, The Bruiser, Canadian Trail, Fan Clubs, Letters, Matches of Month \$25

FEBRUARY 1958 Boxing—TV Jottings, Letters, Fights of Month, Louis vs. Marciano, Robinson vs. LaMotta, Walcott vs. Charles, Pep vs. Saddler, Basilio vs. DeMarco, Light Heavyweight History, Punch that Shocked World (Jack Sharkey Fools Max Schmeling), Preview of 1958, Born Killer (Fiction), Britain's Boxing Booths, Ray Robinson's Career in Pictures, Picking Winners, Quiz, Gene Tunney-Georges Carpentier Feud, Al McCoy, Critics Talk

Wrestling—Mickey Gold, The Garibaldis, Smith Brothers, Gypsy Joe, The Gallaghers, How Women React to Wrestlers, Photo Highlights, Results of Month, Fan Clubs \$25

APRIL 1958 Boxing—Stanley Weston Editorial, Letters, Fights of Month, Ratings, Carmen Basilio—Fighter of the Year, Complete Review of 1957 featuring Records, Results, Weights, Photos (Eight Pages), Bob Fitzsimmons, History of the Middleweights, Kid Chocolate Beats Fidel LaBarba, John L. Sullivan's Life, Barney Ross' Book, Remember When

Wrestling—Wrestlers in Movies, Sexiest Girl Wrestlers—Penny Banner and Barbara Baker, Predictions for 1958, Is The Champion Lou Thesz or Ed Carpentier? Sellout at the Garden, Photos of Month, Results of Month \$25

WRESTLING REVUE

WRESTLING REVUE (1959-1964) is thought to be the finest series of wrestling magazines ever published. These beautiful editions (all edited and published by Stanley Weston) set a standard by which all of today's wrestling magazines are judged. The magnificent back issues in this ad, many of which contain spectacular full-color inserts, have been unavailable to the public for more than 10 years. Supplies of these collector's treasures are very limited.

FALL 1960 \$35
SUMMER 1960 \$35
WINTER 1960 \$30

BOXING ILLUSTRATED- WRESTLING NEWS



In November 1958 Stanley Weston launched **BOXING ILLUSTRATED-WRESTLING NEWS**, which established an entirely new concept in the field of boxing and wrestling magazines. They consisted of about 65 percent boxing and 35 percent wrestling in content of the finest writing and photographs ever published. Most of the very rare issues listed below have not been offered for sale in almost 20 years, and they are among the most highly prized Collector's Issues of all time.

NOVEMBER 1958 \$25
DECEMBER 1958 \$35
NOVEMBER 1959 \$40
JANUARY 1960 \$40
MARCH 1960 \$45
JULY 1960 \$40
NOVEMBER 1960 \$35
DECEMBER 1960 \$35
JANUARY 1961 \$40
MARCH 1961 \$35
APRIL 1961 \$35
SEPTEMBER 1961 \$35
OCTOBER 1961 \$50
NOVEMBER 1961 \$35

DECEMBER 1961 \$35
JANUARY 1962 \$40
FEBRUARY 1962 \$40
MAY 1962 \$35
JUNE 1962 \$35
APRIL 1963 \$35
DECEMBER 1963 \$40
APRIL 1964 \$35
JUNE 1964 \$35
AUGUST 1964 \$25
OCTOBER 1964 \$40
NOVEMBER 1964 \$40

TV BOXING



To meet the public's growing hunger for up-to-the-minute information generated by regular boxing matches shown on the new television medium, Stanley Weston created a new magazine in 1953 to meet the demands. **TV BOXING** was unique in every way, and while its life's span was less than

two years, it established itself as a milestone in the field of boxing magazines. The extremely rare issues listed below have not been offered for sale since 1954.

OCTOBER 1953 \$25
NOVEMBER 1953 \$35
JANUARY 1954 \$25
FEBRUARY 1954 \$30
MARCH 1954 \$25
APRIL 1954 \$25
MAY 1954 \$25
JULY 1954 \$30

1953 BOXING ANNUAL



This cherished collector's issue consisted of 100 pages of seemingly endless photographs, statistics and complete records of the leading fighters of the day: Marciano, Robinson, Gavalan, DeMarco, Carter, Saddler, Moore. The list goes on and on. And well over 100 great pictures, some in a glowing red tint.

We guarantee that this fabulous 1953 Boxing Annual will turn back the clock and make you feel like you are living in those times; thrilling to the unforgettable performances of some of the greatest fighters who ever lived. This was the first Boxing Annual ever published, and to this day it still retains its title: The Best of All Time—The Champion of Champions! \$50

COLLECTOR'S CORNER

**SEND TO: T.V. SPORTS
Box 48
Rockville Centre, N.Y. 11571**

Name _____

Address _____ Apt. # _____

City _____

State _____ Zip _____

SEND ME THE BACK ISSUES I'VE LISTED BELOW

Please write in magazine name and date
For Example: "BOXING & WRESTLING Jan./1952"

1 _____ 4 _____

2 _____ 5 _____

3 _____ 6 _____

In The Event Any Of The Above Magazines Are Sold Out, I Will Accept The Substitute Issues Listed Below

1 _____ 3 _____

2 _____ 4 _____

TOTAL AMOUNT ENCLOSED: \$ _____

NEWS FROM THE

If you would like your area of the country represented in these reports, while also being officially credited with your own by-line, send us reports of the matches you attend. You will have the thrill of seeing your name in an internationally known magazine while at the same time helping to improve the quality of wrestling in your area. So why not give it a try? You will be glad you did!

Send your reports to: Correspondent Editor, Box 48, Rockville Centre, N.Y. 11571.

LITTLE ROCK, AR

By Chris George



JUNKYARD DOG
vs.
TED DiBIASE



Ted DiBiase defended his North American title in the main event at Barton Coliseum against a determined Junkyard Dog. At the bell, Dog started whipping Ted with his dog chains. Later in the match, Ted loaded his glove and pounded Dog's head until he was bloody. Then Dog opened a big wound on Ted's forehead, and DiBiase ran back to the dressing room, absorbing the defeat but retaining his title.

OTHER BOUTS: Mr. Olympia beat Hangman Harris . . . Buck Robley and Mike Sharpe defeated Killer Khan and The Assassin . . . Crusher Broomfield upset Dick Murdoch.

COLUMBIA, SC

By Jack L. Murphy



JACK BRISCO
vs.
PAUL JONES



Jack Brisco tried to regain the Mid-Atlantic title from Paul Jones in this exciting main event. Brisco was able to get Jones in the figure-four leglock, but Paul managed to get to the ropes and Brisco had to break the hold. Jones gave Brisco several illegal chops, dropping him to his knees. Sir Oliver Humperdink interfered, and Jones was able to score an easy but tainted win over Brisco.

OTHER BOUTS: Roddy Piper defeated Jos LeDuc . . . Porkchop Cash and Johnny Weaver beat Massa Fuchi and Bill White . . . Ben Alexander defeated Gary Black . . . Frank Monte topped Abe Jacobs.

ATLANTA, GA

By Lenis Sargent



MASKED SUPERSTAR
vs.
PAUL ORNDORFF



This was the big one at the Omni: Orndorff was eager to win back the Georgia National heavyweight title. After the match seesawed for about 10 minutes, Superstar clamped on the cobra. But Paul reached to the ropes, forced Superstar to break the hold, and took control of the match. Orndorff surprised Superstar with a backslide for the win and the title.

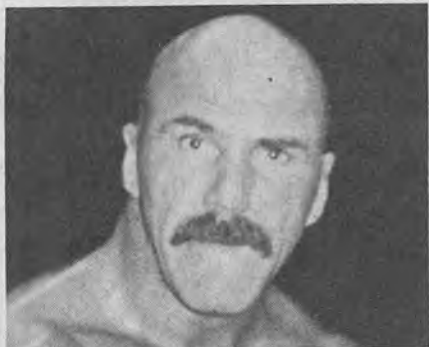
OTHER BOUTS: Buzz Sawyer defeated Johnny Rich . . . Ernie Ladd, Ole Anderson, and Stan Hansen beat The Samoans and Hussein Arab . . . Tito Santana defeated Chick Donovan.

WRESTLING CAPITALS

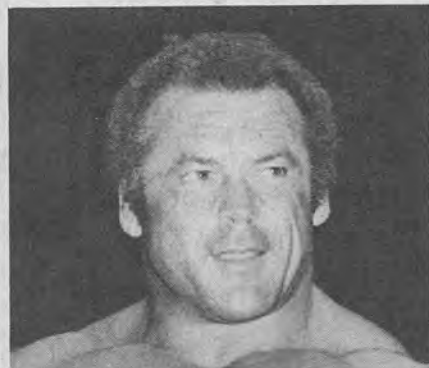


PITTSBURGH, PA

By Randy McGeorge



SUPERSTAR GRAHAM
vs.
IVAN PUTSKI

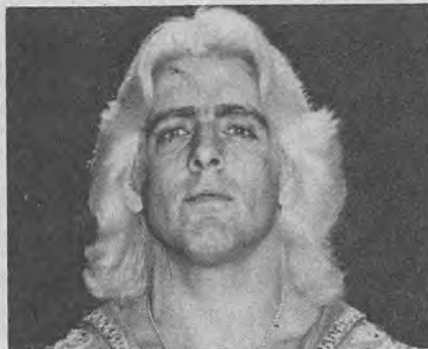


The match began with Putski applying a headlock and pounding away at Graham. The former WWF champion quickly ran out of the ring. When Graham came back in the ring, he took the tape off his hand and began to choke Putski. Graham then attacked Putski with a foreign object, opening a bloody gash on his head. Putski tried to regain the advantage, but he was blinded by the blood. Putski fell out of the ring where he was counted out.

OTHER BOUTS: Bob Backlund chicken winged Buddy Rose into submission . . . Mr. Fuji, Mr. Saito, and Swede Hanson lost a two-out-of-three falls match to The Strongbows and Pedro Morales.

TORONTO, ONTARIO

By David Vokey



RIC FLAIR
vs.
DORY FUNK JR.



Ric Flair seized an early advantage in his NWA title match with former champion Dory Funk Jr. Funk soon fought back and caught Flair in the spinning toehold. Funk then rammed Flair's head into the steel ringpost. Flair began to make a comeback, capturing Funk in the figure-four, but this failed. A suplex by Flair was more successful, however, and the champion retained his title.

OTHER BOUTS: Handsome Jimmy Valiant defeated Ivan Koloff . . . Salvatore Bellomo beat Charlie Fulton . . . Buddy Kay and Pvt. Nelson wrestled to a draw . . . Playboy Buddy Rose defeated Nick DeCarlo.

MEMPHIS, TN

By Chuck Morris



NICK BOCKWINKEL
vs.
JERRY LAWLER



Bockwinkel controlled much of the early minutes in this AWA title match with some impressive scientific maneuvering. Each time Lawler broke a hold, he tried to set Bockwinkel up for the piledriver. Bockwinkel retaliated by pile-driving Lawler. The men eventually fell out of the ring and a great deal of brawling took place on the floor. Once both men were back in the ring, Bockwinkel scored an illegal pin by holding the ropes, a disappointing finish after 30 minutes of fantastic action.

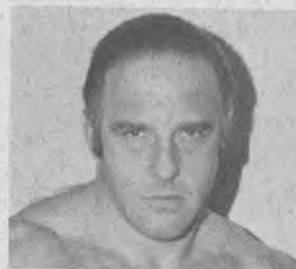
OTHER BOUTS: The Sheepherders beat Steve Regal and Spike Huber . . . Steve Keirn and Stan Lane defeated Rick McGraw and The Dream Machine

WHERE ARE THEY NOW?

Each day, out of the thousands of letters we receive, hundreds of them are from fans asking the whereabouts of their favorite wrestler. In this special column, we will try to answer the questions you ask the most!

MARK LEWIN

This talented wrestler, known as "Maniac" Mark Lewin because of his outrageous wrestling style, is currently making appearances in both Hawaii and Australia. Lewin says he does not know when he'll return to the U.S. mainland. "The fans have been just great," he said. "I see no reason to leave."

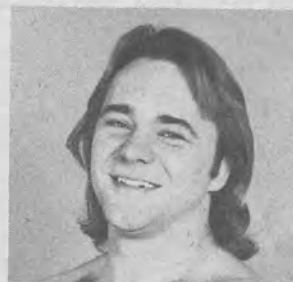


CURT HENNIG

This second generation star, son of Larry "The Ax" Hennig, is fresh from an extremely successful stint in the WWF territory. Young Curt has recently returned to the Pacific Northwest where he is a strong fan favorite. "In many ways, the fans here in the Northwest gave me my start," says Curt. "I'll never be able to thank them enough."

LARRY ZBYSZKO

Still calling himself "The New Living Legend," Larry Zbyszko wrestles regularly in Detroit, New York, and New Jersey. He is currently engaged in a bitter feud with Bruno Sammartino Jr. "I want to do to that little wimp what I did to his old man: I want to run him right out of wrestling," says Zbyszko.



REGGIE PARKS

This scientific wrestler is for the most part inactive in the mat wars. Reggie has turned his energies toward running his carpet maintenance business. He also maintains a unique connection to the sport: Reggie is the man who designs and constructs many of the championship belts worn by wrestling's biggest superstars.

inside wrestling

80

capsule profile

HULK HOGAN

PERHAPS THE MOST imposing physical specimen in wrestling (*"An athlete has to treat his body as a piece of very valuable equipment"*) . . . Currently one of the most respected men in wrestling (*"It's much easier being a rulebreaker, but it's much more rewarding being a scientific wrestler"*) . . . Determined to win the AWA title (*"I want the whole world to think of the AWA belt as the most prestigious honor in wrestling"*) . . . At 6'8", towers above most foes (*"No one is so big that he doesn't have to work at being a wrestler"*) . . . Formerly one of the most hated rulebreakers in the WWF (*"I was following the advice of my manager, Freddie Blassie"*) . . . Will wait before returning to the WWF (*"I'll worry about how WWF fans feel toward me when I get there"*) . . . Though given several chances at the AWA belt, the results were inconclusive (*"Bockwinkel*

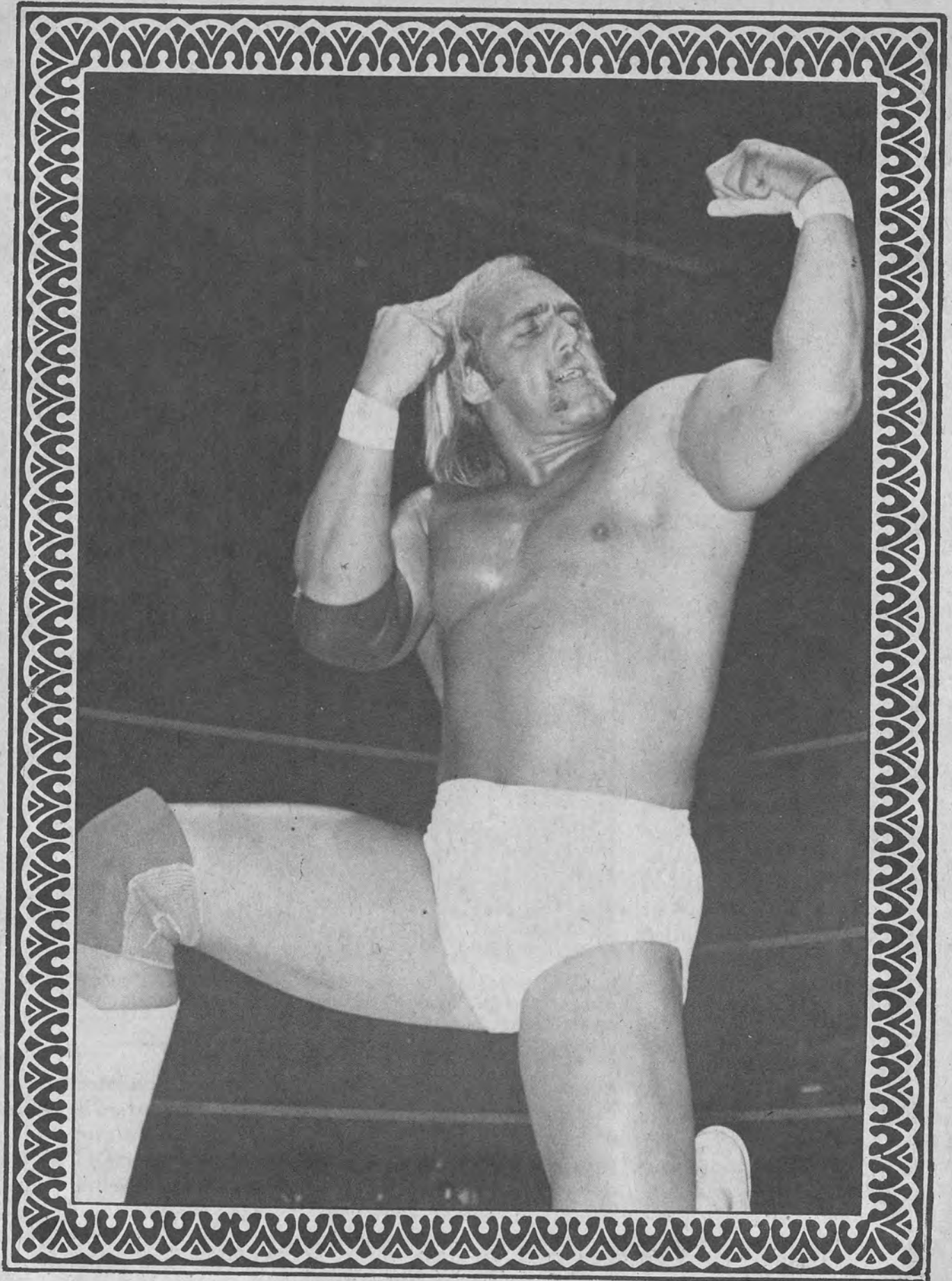


Hulk Hogan's life underwent a drastic change when he left the WWF where, under the management of Fred Blassie, he was hated by the fans. Wrestling in the AWA against such men as Ken Patera (above), Hogan now ranks among the most popular wrestlers in the sport.

is an expert at getting disqualified and then avoiding a rematch") . . . Under provocation, becomes a dangerous brawler (*"I'm not proud of being a tough streetfighter, but I'm not ashamed, either"*) . . . Though he calls the AWA his base, he still wrestles around

the world (*"You have to constantly meet different opponents if you are going to better yourself"*) . . . Had a co-starring role in the box-office smash *Rocky III* (*"If it came to a choice between wrestling and Hollywood, there's no doubt I'd take wrestling"*). □

CAPSULE PROFILE PINUP



HULK HOGAN

NWA Title Claimant Terry Funk Demands Recognition . . .

BUT WE DEMAND HE BE BANNED!

Terry Funk came to New York City recently to publicize his claim to the NWA title. He intends to defend the replica championship belt in wrestling rings around the country. Most people think Funk is doing great harm to the credibility of the legitimate NWA belt. Funk feels he's a legitimate champion who deserves to be recognized



THE REGISTERED LETTER from Terry Funk arrived in the midst of a busy day at the offices of *Inside Wrestling*. But when the contents of the letter became known, all work came to a halt. Nobody could believe what Funk had done, and everyone wanted the opportunity to read the letter for themselves:

Dear Sirs:

This is to inform the promoters and the sports media throughout the world that I have repeatedly been denied a chance at the NWA heavyweight championship. I feel that I have been personally discriminated against due to my superior wrestling ability.

Moguls, millionaires, and conglomerate corporations of the profession have avoided my

talents. I feel that Ric Flair is inferior to me in every way. Therefore, as of October 26, 1982, I am laying claim to the title.

I am now taking bookings as the NWA heavyweight champion (claimant). If you wish dates, pictures, or tapes on such a talented person as myself, please contact me by phone or letter at my home or office.

Sincerely,

Terry Funk

NWA Champion (Claimant)

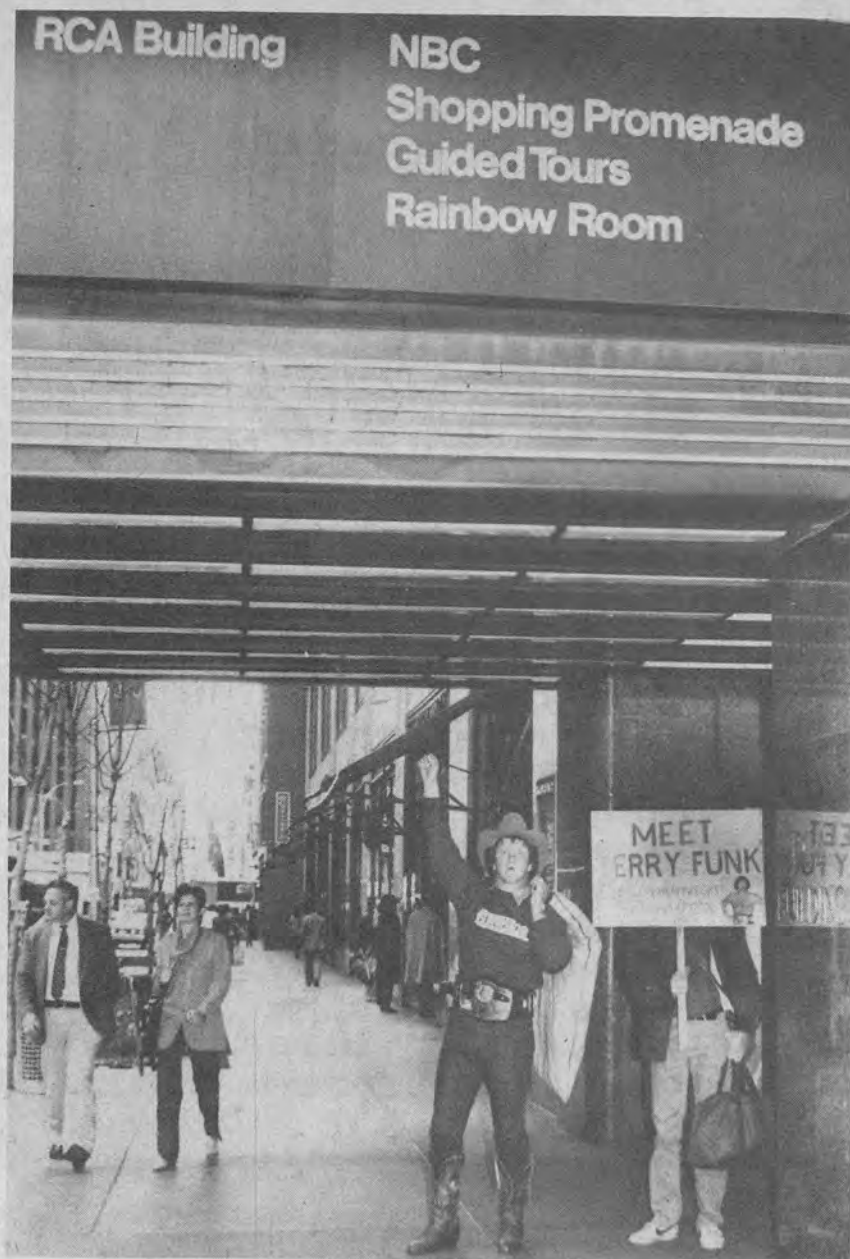
"Can Funk be serious?" asked Associate Editor Rich Countis. "Does he know what he's doing?"

"I'm afraid he knows exactly what he's doing," Associate Editor Craig Peters responded. "And that's what worries me."

Terry Funk waves for the camera as he strolls through New York City streets following his press conference (above). Funk is wearing a replica of the NWA championship belt around his waist. Feeling as powerful as, and perhaps even more important than, a champion, Funk poses boldly in front of the Rockefeller Center ice rink (below).



Funk proudly displays his replica NWA belt everywhere he goes in New York City, even in the middle of the street (below). Funk is satisfied with the way his press conference, held at the RCA Building in Rockefeller Center, informed the media of his championship status (right).



Then Senior Editor Bill Apter entered the conversation. "I just got off the phone with Terry Funk," said Apter, "and we've got to move fast. He's in New York today and he'll be holding a press conference at Rockefeller Center late this afternoon."

When *Inside Wrestling's* reporters and photographers arrived at Rockefeller Center in the heart of New York City, Funk was out on the streets surrounded by a large crowd.

"What you doing in New York, Funk, you gonna wrestle Backlund?" asked one man in the crowd.

"Hell, man, I'll wrestle Backlund anytime he wants," said Funk.

"Anytime, anywhere. I'm ready, because I'm the champ, and the champion is always ready to defend his belt."

Around the waist of Terry Funk was the replica of the NWA belt that he had made for himself. Funk was proud of his belt, and he posed several times for photographers as if in fact it were the one and only championship belt.

Funk's press conference was short and to the point. Essentially, he restated the points he made in his letter to the media, but he also noted that several managers and wrestlers had contacted him regarding his claim to the belt.

"I've spoken to certain people over the telephone," Funk said,

"and I'm well aware that in certain circles of the wrestling world, people are worried about me. They think I'm a madman. But I also want to point out that I have received several offers of big money to defend my belt in various parts of the world. I'm not at liberty to say who I will be defending my belt against, because the ink hasn't been placed on the contracts yet. But as soon as it is, I'll let everyone know."

What about Ric Flair, the man who is recognized worldwide as the legitimate NWA champion?

"Flair has been dodging me for as long as he's had the title," said Funk, "and it's all because he knows that as soon as he steps in

the ring with me, he's gonna walk out of that ring a former champion. I challenge him here and now, and I hope he reads about this press conference somewhere: Flair, if you're there, let's wrestle, boy. I'm ready, I'm not afraid of you. Can you look yourself straight in the mirror at night and honestly say that you're not afraid of me?"

Dory Funk Jr. was contacted by phone in order to get his reaction to his brother's actions. "I always knew Terry was crazy," said Dory, "but I never thought he was this crazy. He's gone off his rocker! But I do agree that he deserves the opportunity to wrestle Flair."

NWA President Bob Geigel, in New York for business reasons, was present at Funk's press conference. "I'm not sure yet how the NWA will deal with Funk officially," he said, "but I do know that some sort of action will be taken soon."

Ric Flair was unavailable for comment.

Following the press conference, wrestling referee Dick Kroll, who remained silent while reporters questioned Funk, expressed his opinions to the wrestler.

"I think what you're doing is reprehensible," Kroll told Funk.



A bystander argues with Funk, stating he has no right to claim a title he did not earn in the ring (above). Funk poses with several admirers who stopped him on the street to meet him and shake his hand (below).



Funk holds his replica NWA belt high for all to see (left). Wrestling referee Dick Kroll cannot take Funk's title claim seriously, and tells him so as the Texan boards a cab for the airport (above).

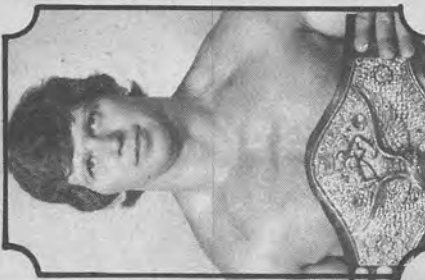
"If everyone thought the way you did, every man in wrestling would be walking around with an NWA belt or a WWF belt or an AWA belt around his waist. It would make every championship worthless.

Kroll expresses the exact sentiments of *Inside Wrestling*. Funk is tarnishing his own credibility, which is his choice. But at the same time he is tarnishing the respect of wrestling's oldest title, the NWA heavyweight championship. As a one-time holder of that title, he should be aware of the consequences of his charade. If he is not, then let the ruling bodies of wrestling deal with him as they see fit. □

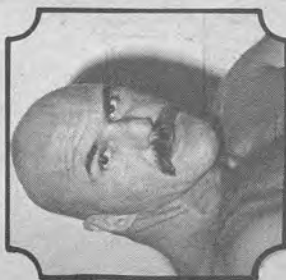
OFFICIAL RATINGS

These Ratings Are Compiled With The Assistance Of Top Wrestlers, Promoters, And Reporters. They Are Universally Accepted As Official

World Wrestling Federation



Champion:
BOB BACKLUND



1—SUPERSTAR
GRAHAM

American Wrestling Association



Champion:
NICK BOCKWINKEL



1—HULK HOGAN

National Wrestling Alliance

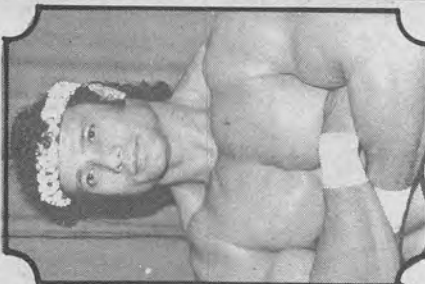


Champion:
RIC FLAIR



1—GREG VALENTINE

Most Popular Wrestlers

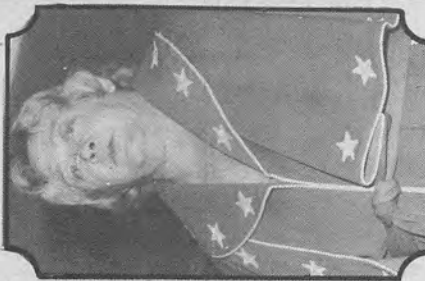


1—JIMMY SNUKA



2—ANDRE THE GIANT

Most Hated Wrestlers



1—RAY STEVENS



2—RIC FLAIR

Tag Teams



1—SGT. SLAUGHTER
& DON KERNODLE





2—RAY STEVENS



3—JIMMY SNUKA



4—PEDRO MORALES

- 5—MAGNIFICENT MURACO
- 6—JOHN STUDD
- 7—IVAN PUTSKI
- 8—ROCKY JOHNSON
- 9—TIGER MASK
- 10—PLAYBOY BUDDY ROSE



2—RICK MARTEL



3—KEN PATERA



4—JERRY LAWLER

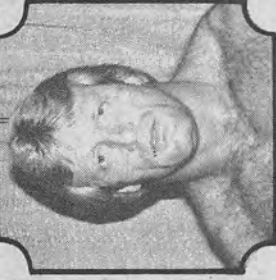
- 5—BARON VON RASCHKE
- 6—MAD DOG VACHON
- 7—GREG GAGNE
- 8—CRUSHER BLACKWELL
- 9—BOBBY DUNCUM
- 10—TED DiBIASE



2—HARLEY RACE

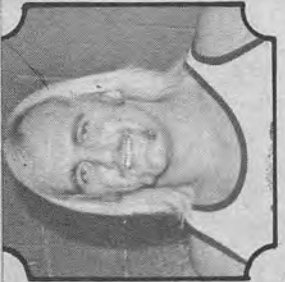


3—PAUL JONES



4—PAUL ORNDORFF

- 5—DUSTY RHODES
- 6—KEVIN SULLIVAN
- 7—TERRY FUNK
- 8—TOMMY RICH
- 9—RODDY PIPER
- 10—DAVID VON ERICH



3—HULK HOGAN



4—DUSTY RHODES



5—TOMMY RICH

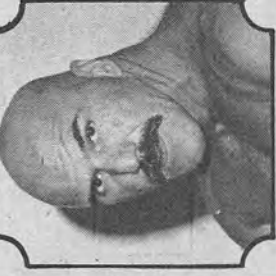
- 6—BOB BACKLUND
- 7—JUNKYARD DOG
- 8—RICK MARTEL
- 9—ROCKY JOHNSON
- 10—WAHOO McDANIEL



3—TED DiBIASE



4—JOHN STUDD



5—SUPERSTAR GRAHAM

- 6—PAUL JONES
- 7—KABUKI
- 8—NICK BOCKWINKEL
- 9—BUZZ SAWYER
- 10—MR. FUJI



2—JULES & JAY STRONGBOW



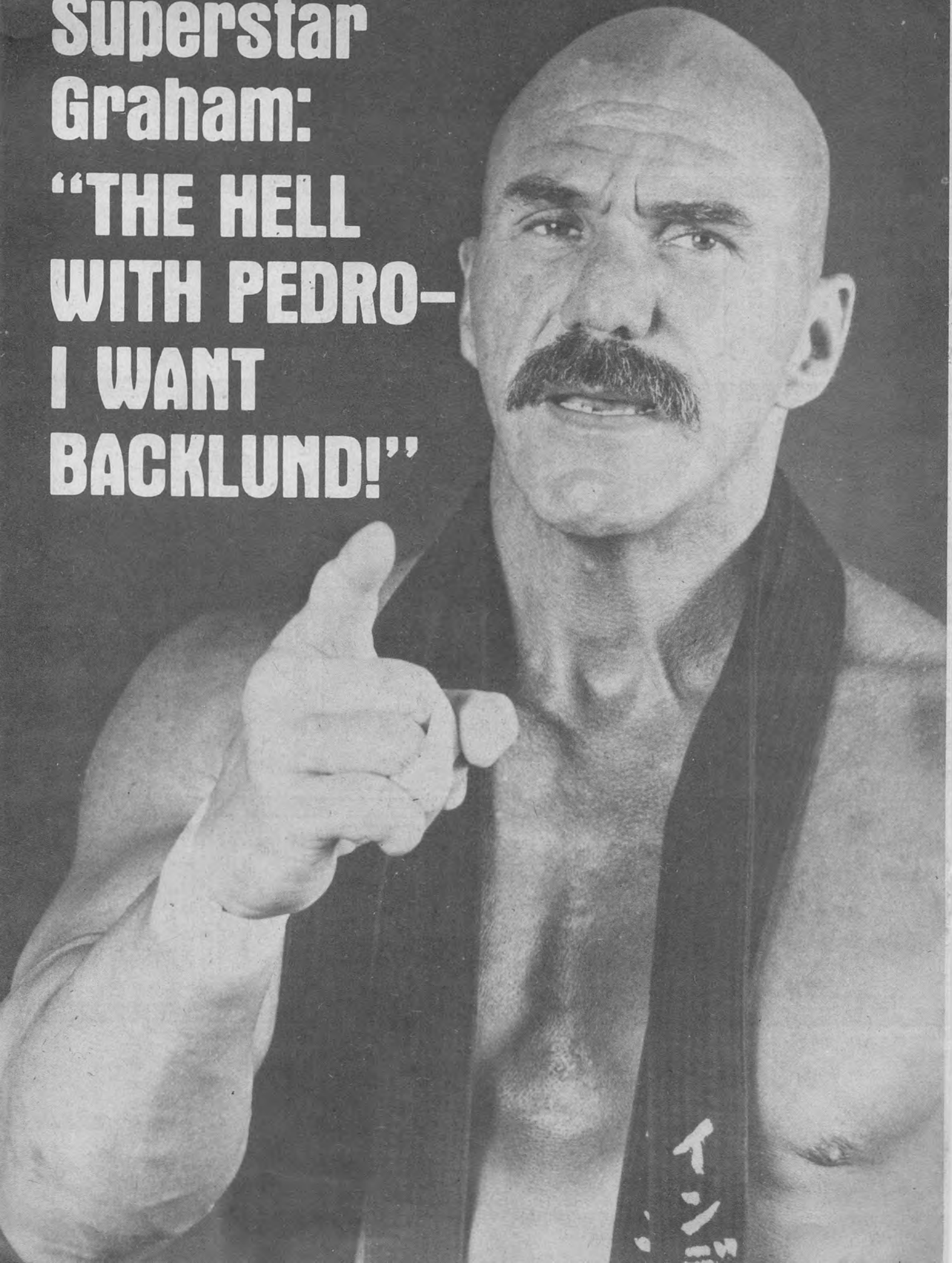
3—GREG GAGNE & JIM BRUNZELL



- 4—THE SAMOANS
- 5—JIM GARVIN & JOHN STUDD
- 6—MR. FUJI & MR. SAITO
- 7—RICK MORTON & KEN LUCAS
- 8—RICK STEAMBOAT & JAY YOUNGBLOOD
- 9—DUSTY RHODES & RON BASS
- 10—THE FREEBIRDS

**Superstar
Graham:**

**“THE HELL
WITH PEDRO—
I WANT
BACKLUND!”**



When Superstar Billy Graham signed to wrestle WWF Intercontinental champion Pedro Morales, many people were amazed. Was Graham abandoning his campaign against WWF champion Bob Backlund in favor of the Intercontinental title?

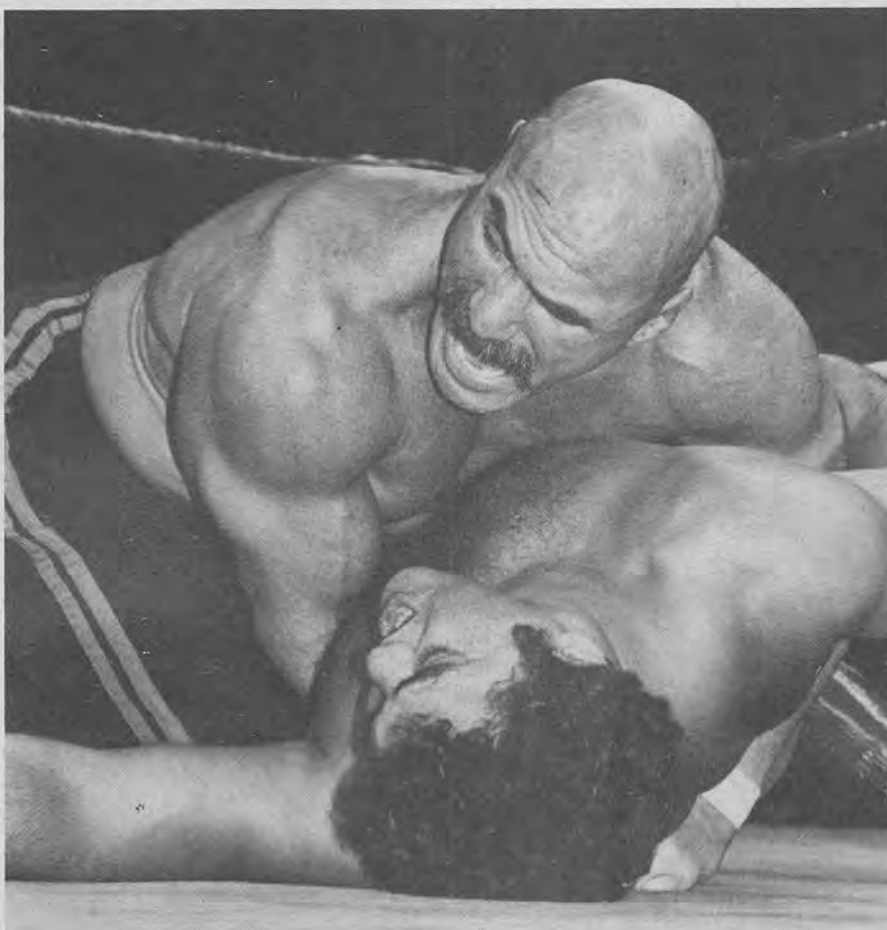
SUPERSTAR GRAHAM WRAPPED one end of his karate uniform's black waistband around his right hand and clenched the hand in a tight fist. He wrapped the other end around his left hand and allowed a length of the waistband to hang loose between his hands.

Suddenly, he jerked his hands away from each other, causing the black band to create a sharp, snapping noise much like the crack of a whip.

"You hear that?" Graham asked the writers who were assembled at Graham's request for a press conference, "You hear that sound? That's the sound of power, that's the sound that Bobby Backlund's neck will make when I deliver a karate chop to the back of his head. That's the sound Bobby Backlund's spine will make when I catch him in a bearhug. That's the sound of power, and power means victory, and victory means revenge."

The press conference took place only a few days after Graham had wrestled Pedro Morales in New Jersey's Meadowlands Arena. Graham was asked why he chose to wrestle Morales in the midst of a major campaign to regain the WWF heavyweight title.

"I wrestle anyone The Grand Wizard wishes me to," Graham replied. "The Wizard is a genius, a master wrestling tactician. This is the reason why I chose to have him as my manager. He signs the contracts, he makes the arrangements for the matches that I will wrestle in, and he is the boss. He felt that the timing was right, he felt that wrestling Morales would



After applying a bearhug for a full two minutes, Graham lowers Morales to the canvas, his arms still wrapped tightly around the champion's ribcage. Morales, summoning his remaining strength, lifted his right shoulder at the count of two to avoid being pinned.

keep me fresh, would keep me strong, on the way to sending Backlund to certain defeat."

Graham snapped the waistband again as a furious intensity caused his eyes to nearly glaze over. This was clearly a man with a singular purpose: revenge.

One reporter reviewed the events of Graham's match with WWF Intercontinental champion Morales and pointed out that Graham did not look particularly sharp during that confrontation.

"Not sharp?" Graham asked in astonishment, "not sharp? Are we both talking about the same match? Are we both talking about the match in which Pedro Morales was humiliated, was proved to be nothing but a paper champion? Pedro Morales was the victim of his own weaknesses, a man who was driven to such ends of desperation that he had no recourse but to bring a chair into the ring in order to attempt to make up for his lack of talent.

"What I showed to the public, to everyone who was on hand for that match in New Jersey," Graham continued, "was the fact that Morales is a worthless man who deserves less than the slightest consideration from anyone. Through my own superior abilities, I proved that I was in fact the better man, and I did win that match."

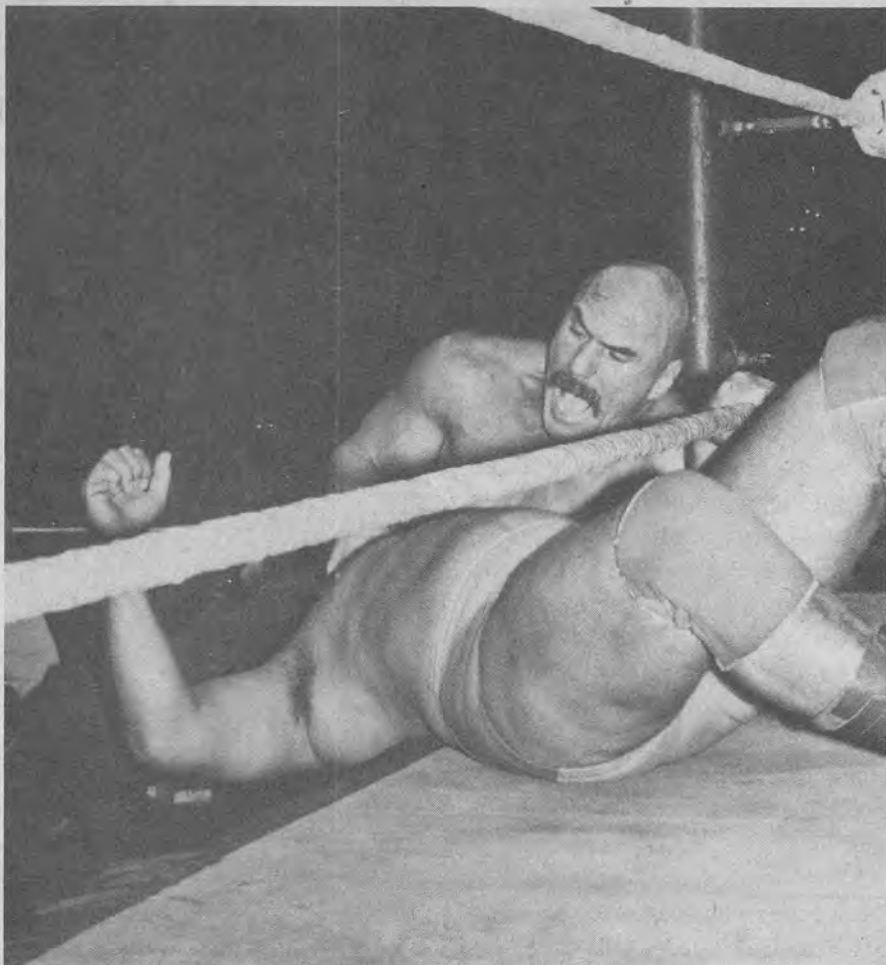
One reporter pointed out that Graham turned his back on the match, that he walked back to the dressing room before anyone could have known that Morales had been counted out of the ring because his leg had been under the ropes for a 10-count.

"The match was already won at that point, regardless of the referee's decision," Graham maintained. "I had already driven Morales into the cold ashes of defeat, and I turned my back on him as I would turn my back on any worthless piece of trash."

Another reporter asked Graham why, if he is so intent on proving his superiority, he would think so little of Morales' Intercontinental title.

"Pedro Morales, Pedro Morales, is that all you people have on your minds?" Graham screamed in anger. "As far as I'm concerned, Morales can go crawl back under his Intercontinental rock. I don't care about Morales, the hell with Pedro, I want Backlund! I want to exact revenge for the injustice that was committed upon me five years ago."

"You know, I could have broken the contract if I wanted to," Graham said, a bit calmer but still highly agitated. "I could have backed out of that match with Pedro. But I didn't, for two reasons. One: I do as the Wizard says, and he advised me to take the match. Two: I wanted to prove to everyone *again* that I am a man to be feared. I knew Backlund would be paying attention to me that night, and I felt it was necessary, for the sake of poor Bobby



Graham was warned several times about his chokehold (above) before he finally obeyed the referee. Graham, possessing perhaps the most powerful bearhug in the sport (left), had Morales on the verge of submission several times.



Backlund, to make an example out of Pedro Morales. Why did I walk away? Because my job was done, Morales was humiliated, and Backlund got the message."

Graham sat silent for a few minutes, then stood up to leave. As he was halfway out the door, he turned and looked back to the collection of reporters in the press room.

"You know," he said, "people think I'm fooling around here, they don't give me a good chance at defeating Backlund. Well let me tell you, I never fool around. Never. Underestimate me, and you'll never have the chance to make that mistake again. That's a promise to all of you, and to Bobby Backlund!" □

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HOTSEAT

ROCKY JOHNSON

"THE SOULMAN IS READY TO COOK!"

HE IS KNOWN as The Soulman, and his wrestling style is one of the most exciting anywhere. He blends lightning-fast foot speed with extreme agility and awe-inspiring strength. Not only is he an extremely effective offensive wrestler, but he has a counter-maneuver for virtually every hold an opponent may place on him. His recent entry into the WWF area has been greeted with remarkable enthusiasm by the fans, and it looks as if he may rocket up to main-event status in record time. He is Rocky Johnson.

INTERVIEW CONDUCTED BY BILL APTER

Q: Well, Rocky, how have you been?

A: Just great, Bill. It's great to be in the WWF wrestling for the fans here, and I just feel great. I think I'm in the best shape now that I've ever been in. I feel stronger than ever, I feel better than ever mentally, and I'm looking to go a long way in the WWF.

Q: Before we talk about the WWF, I want to ask you about your background, because a lot of people probably don't know that you had aspirations of being a

“

I think I'm in the best shape now that I've ever been in. I feel stronger than ever, I feel better than ever mentally, and I'm looking to go a long way in the WWF.

”

boxer at one time.

A: That's right, Bill, I sparred a little bit with (former heavy-weight champion) George Foreman, and for a while I was looking to have a career in boxing, but there was a point in my athletic career

where I had to make a decision between wrestling and boxing, and of course I chose wrestling.

Q: What made you choose wrestling over boxing?

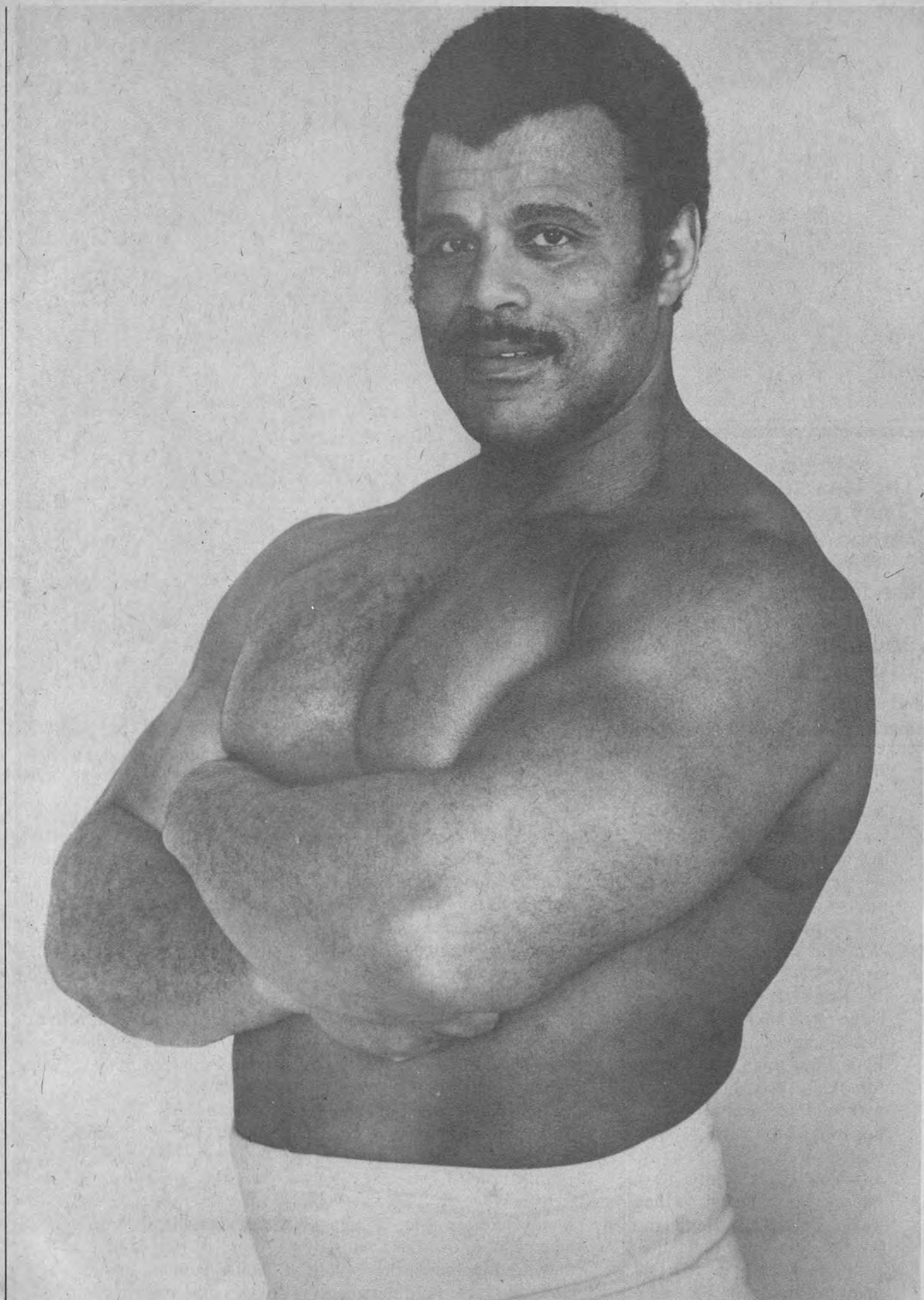
A: Well, there were a lot of reasons. A major reason was that as an athlete, I'm very . . . I don't know, I guess you could call it animated. I like to move around a lot, I like to confuse my opponent with quick moves. You can do that to a degree in boxing, but for the most part you have to be very restrained, you have to be very methodical. In wrestling, I can move around the ring, I can get into the air and throw dropkicks, I can use my speed and agility to the fullest.

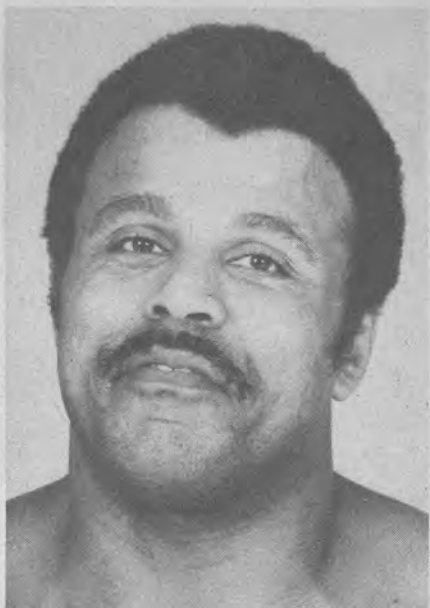
Q: So wrestling gives you more freedom as an athlete?

A: In a way, yeah, it does.

Q: What have you been doing for the past year or two? Where have you been wrestling?

A: I've been in the NWA for



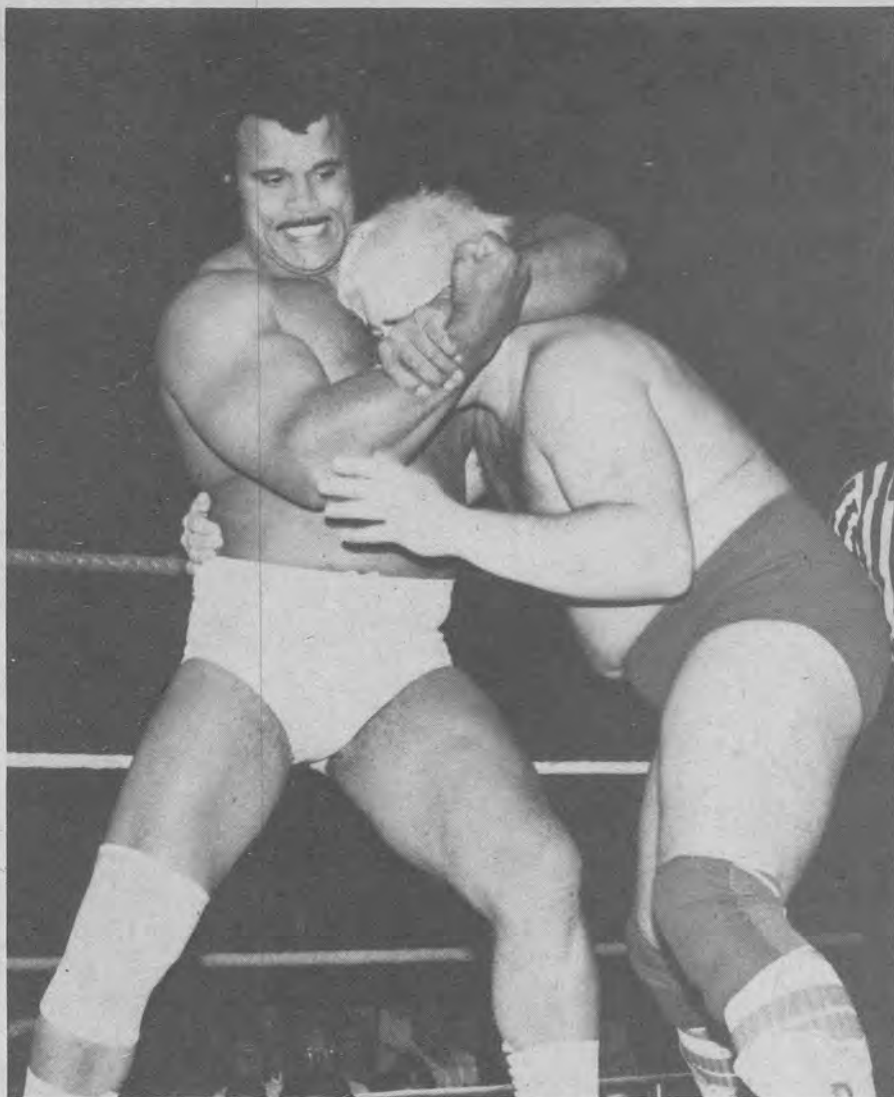


“
**The fans here are good.
 They appreciate talent
 when they see it . . .
 They know I have
 the talent to make it all
 the way, and The
 Soulman is not going to
 disappoint them.**
 ”

some time, I wrestled Ric Flair several times for the NWA title, and before that I was concentrating on the AWA title for a few years. I wrestled in the Pacific Northwest and a little bit in Florida, the Carolinas, and Texas.

Q: Why did you decide to come to the WWF?

A: It's like a new phase in my career, you understand what I'm saying? Sure, I wrestled Flair a few times, and I went for the AWA belt, but I wanted to expand my horizons a bit. I needed something new, something different. I got a little restless and I don't like to be that way. I'm The Soulman, brother, and The Soulman is ready to cook! I'm set, I'm ready to go all the way here



Rocky Johnson is a multifaceted wrestler. He can either utilize his speed to dazzle an opponent or he can methodically weaken an opponent with his strength. Here Johnson wraps his muscular arms around the head of Playboy Buddy Rose.

in the WWF, and I'm halfway there already.

Q: You sure have found a place in the hearts of the fans.

A: You see, Bill, the fans here are good. They appreciate talent when they see it, and when I throw a dropkick, or when I slither out of an abdominal stretch, they like what they see. They know I have the talent to make it all the way, and The Soulman is not going to disappoint them.

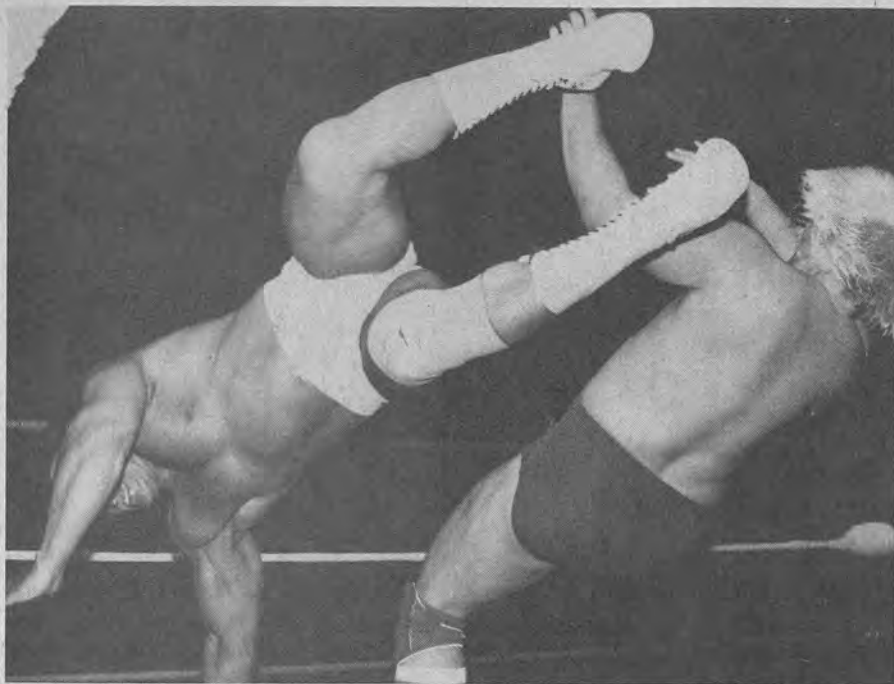
Q: What do you think about the competition in the WWF right now?

A: Well, there are a lot of men here who know their stuff, they are tough, and they will make for some hard matches

for me. Take Superstar Graham. He's one mean man, he's come out all smoke and hellfire screaming for revenge against Backlund, and the way I see it, Backlund has had his hands more than full. You've got Albano, who just brought Magnificent Muraco into the area, and that's one man I wouldn't mind having a match with.

Q: Why is that?

A: Well, Muraco thinks he's great, he feels he is the best wrestler anywhere. He's got an ego. Thing is, he's also very talented. But I'm talented, too, you see, and I think I could counter any move he can come up with. That's the



Johnson's dropkick, always on the mark, sends Rose to the canvas (above). Johnson, who once had aspirations of being a professional boxer, playfully squares off against former WBA heavyweight champion Jimmy Ellis (below).



thing about Muraco, it's almost as if he's creating moves as he goes along. I think he would be a very challenging match for me.

Q: Who else in the WWF would you like to wrestle?

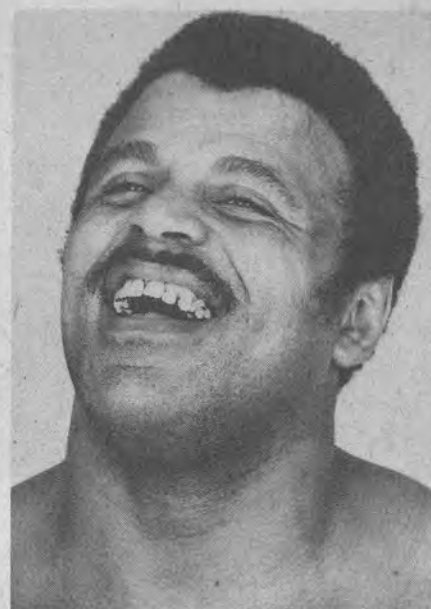
A: Well, I'm going to take any and all matches I can get right now and just try and win each of them. But there is one man I think I would especially like to wrestle.

Q: Who is that?

A: The Superfly, Jimmy Snuka. Now that he's broken away from Lou Albano and taken on Buddy Rogers as a manager, I see The Superfly as the number-one scientific wrestler in the WWF, with the possible exception of Backlund. I think a match between me and The Superfly would be a great scientific encounter. Another thing that I've thought about is the possibility of teaming up with Snuka. I know he wants to concentrate on singles matches for a while, and so do I, but maybe once or twice some time down the line I'd like the chance to team with The Superfly. He'd make one hell of a tag team partner.

Q: The Soulman and The Superfly.

A: That's right, Bill, but that's a long way down the line. Right now I just want to concentrate on my singles matches. I want to make sure that men like Muraco, Graham, and the rest of them, including Albano, Fred



“ [I’m] all action and smoking and fast moves. There isn’t a hold that can hold me and don’t blink twice because you’re liable to catch a pair of dropkicks in the head while you do. ”

Blassie, and the Wizard, understand where I'm coming from, I want to build my reputation here in the WWF, and then we'll see what happens.

Q: Before we go, because we're almost out of time, could you describe your wrestling style in a few words for someone who has never seen you before?

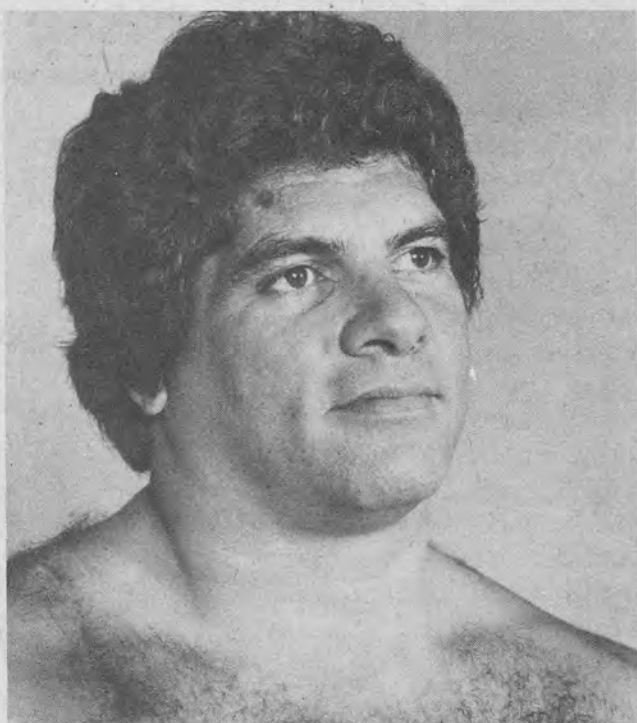
A: All action, brother, all action and smoking and fast moves. There isn't a hold that can hold me and don't blink twice because you're liable to catch a pair of dropkicks in the head while you do.

Q: Rocky Johnson, best of luck in the WWF and thanks for joining me here on "The Hotseat."

A: My pleasure, Bill, thanks. □



Matt Brock's PLAIN SPEAKING



MAGNIFICENT MURACO

ALLENTOWN, PA: Some hot new blood making its way into WWF territory. You all know by now of Magnificent Muraco's return to the Northeast, and Muraco wasted no time stating his intentions. He wants Pedro Morales, and he wants that Intercontinental title back. I'm not saying that the forthcoming rematch is going to be close, but my bookie won't even take bets on it. Then there's Eddie Gilbert, Tommy Gilbert's son, who ought to make a big splash in the WWF area. And don't forget Big John Studd, very possibly the biggest man in wrestling this side of Andre the Giant. As for Studd . . . well, I suppose he's going to want to go after Backlund's title, and I can't say I blame him. I'm not going to make any predictions on this one, but my bookie won't let me bet on Studd-Backlund either.

ATLANTA, GA: Speaking of new blood, have you seen the new man in Georgia? Hacksaw Butch Reed is cutting his way across that territory like an ax through whipped cream. "I'm down here for one reason and one reason only," states Reed, "and I'm going to put people like Buzz Sawyer, Super Destroyer, Masked Superstar, and Ivan Koloff on notice right now: You won't be able to get away with your garbage much longer. The time has come to pay some dues, and I'm here in Georgia to collect, brothers, I'm not going anywhere for a while." Reed sounds serious, and it seems that Sawyer, Koloff, and the rest of them are going to have a rough time indeed with a very agitated Butch Reed. If they were decent men, I'd wish them luck. But they're not. I'm with Reed on this one.



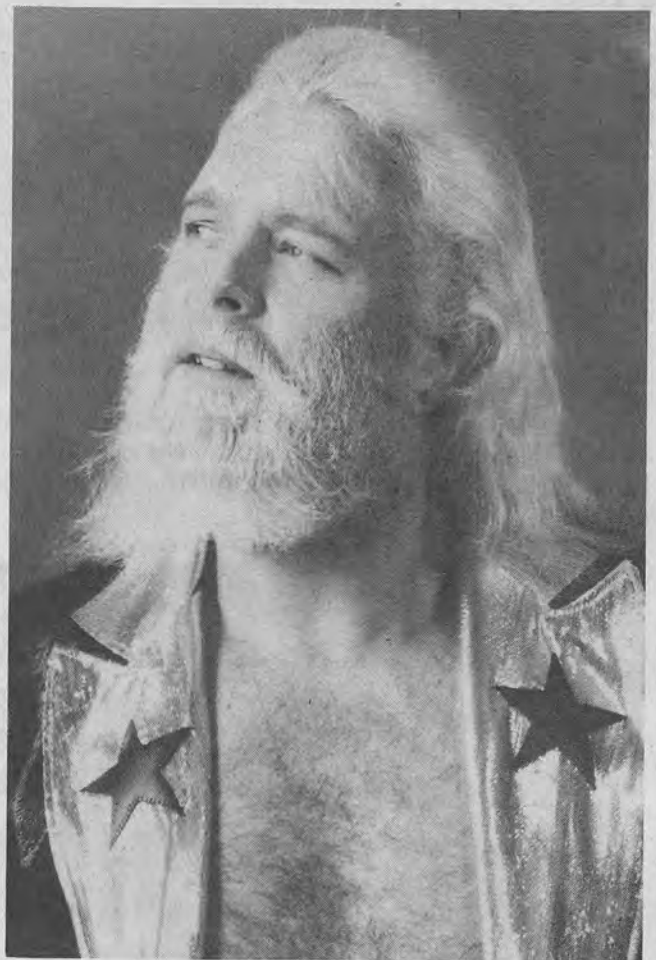
HACKSAW BUTCH REED VS. MIKE SHARPE

Harder than nails, veteran wrestling reporter Matt Brock has logged more miles covering wrestling than any other journalist. Every month Matt will travel to the sport's hotbeds, reporting everything he sees without fear or favor

TAMPA, FL: Poor Jim Garvin. This guy has got more ups and downs in his career than an elevator operator. First of all he's all high and mighty, calling himself the New American Dream, boasting all about his incredible abilities, trying to make a name for himself all over the state of Florida. Teaming with John Studd, he won the Global tag team tournament here at the Sun Dome. But no fewer than 24 hours later, Garvin lost his precious Southern title to none other than the one and only American Dream, Dusty Rhodes. So now Garvin is left holding the bag, trying to justify his self-proclaimed reputation as The New American Dream in the face of a rough defeat at the hands of Rhodes. Poor Jim Garvin. Maybe someday he'll wise up.

MINNEAPOLIS, MN: The big man is out of the AWA area now, but for a while it was a double dose of human dynamite in an awesome tag team: Hulk Hogan and Andre the Giant. Unless you've seen these two in action together, you can't imagine the incredible power and awe-inspiring attacks these two wrestlers could put together. I've seen Andre in tag team matches with all sorts of opponents, but Andre paired with Hogan was really something to amaze the eyes. They stayed together as a team for almost a month, and Andre was flattering in speaking about Hogan as a partner: "Hulk Hogan is a very good wrestler," said Andre. "He knows his moves, he knows his holds, and he's got the strength and agility to overcome almost any opponent. He's a man to be respected." That's high praise coming from a man like Andre.

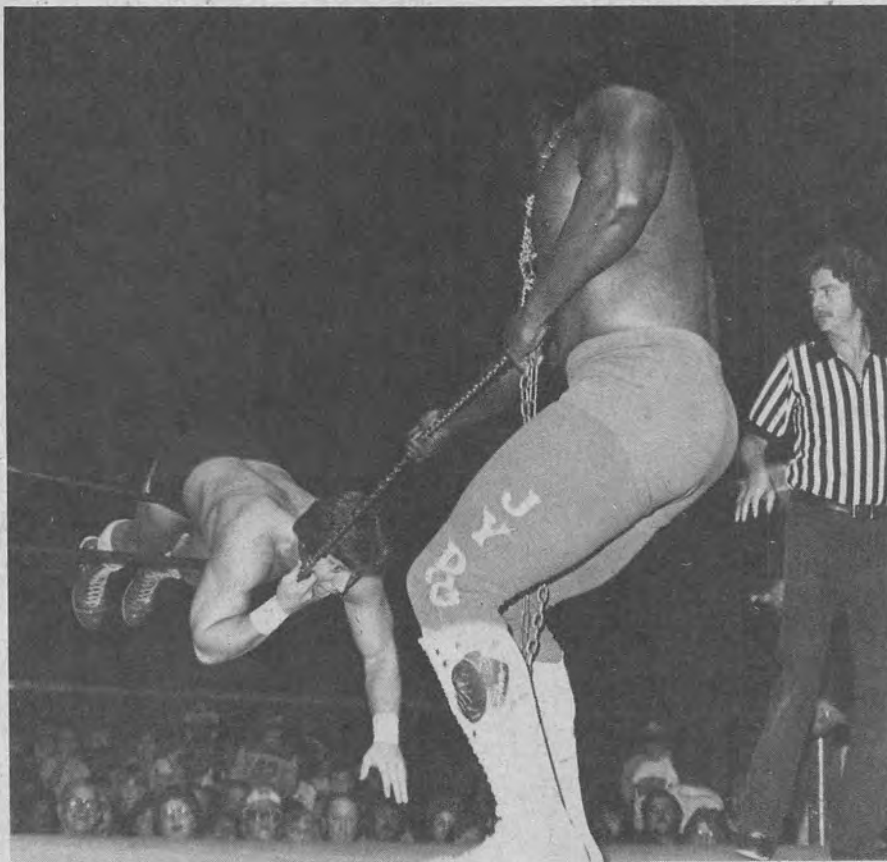
CHARLOTTE, NC: Frankly, I'm amazed. If you had told me a year ago what Boogie Woogie Man Jimmy Valiant would be going through today, I would have laughed in your face and said that he could never have survived it. Well, not only has



JIMMY VALIANT

he survived the brutal onslaught of Sir Oliver Humperdink via Ivan Koloff early in 1982 and now Jos LeDuc, Valiant has proved that he can come out the winner the majority of the time. I have to give Valiant a hell of a lot of credit. The man doesn't know when he's beaten, and if anyone is going to have a significant effect on driving Humperdink and his minions out of the Mid-Atlantic, I think Valiant's the one for the job. □

Texas' Most Brutal Feud



From the outset of the match, Junkyard Dog displayed a level of brutality few thought he was capable of. Dog yanks Hernandez over the ropes with a tug of the chain (above). Hernandez, tangled in chains, feels the metal rip through his mouth as he cries out in pain (right).

JUNKYARD DOG COLLARS GINO HERNANDEZ

There are few things in wrestling more savage than a Dog Collar Match. In this confrontation between Junkyard Dog and Gino Hernandez, the horror and the glory were all too evident!

PHOTOS BY ALICE MARIE NELSON

THE LEATHER THONG felt rough against Junkyard Dog's neck. The hulking grappler didn't seem to notice. With a singleminded intensity, he stared across the ring.

Gino Hernandez fastened the buckle securing his collar. He, too, was intense; one could almost feel the electric energy pulsing through his nerves. Involuntarily, his hand went up



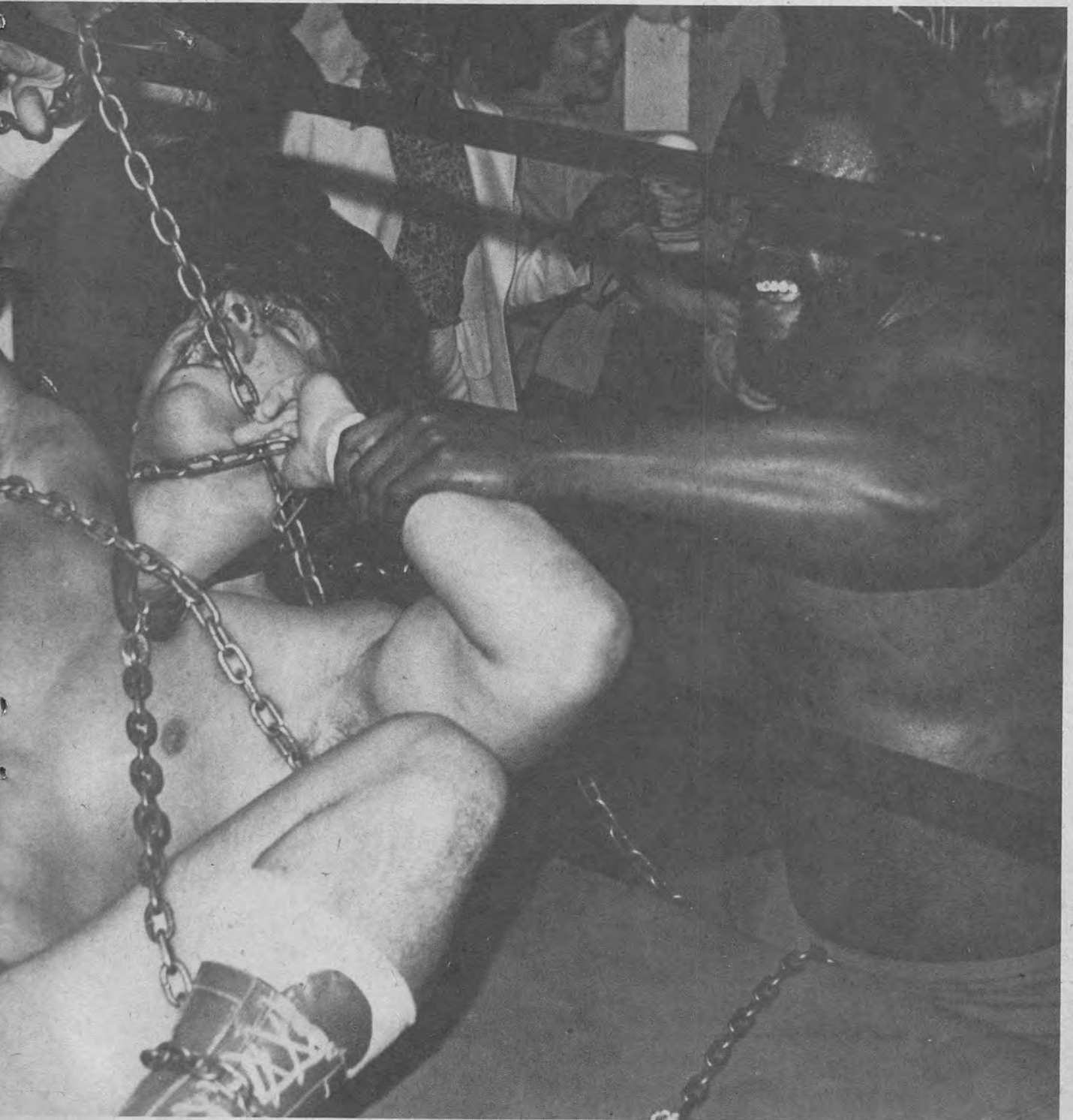
to his neck to stroke the leather collar. His fingers rubbed against the cold steel ring dangling from the bottom. Through that ring he would be chained to Junkyard Dog. It felt strong, unyielding and very, very cold. Before the collar could be removed, Hernandez would battle during the most violent minutes of his life. He was prepared for the worst.

No one wants to wrestle in a Dog Collar Match. Chained together at the neck, the men are flayed and choked savagely. It is a bloody, gory confrontation, guaranteed to produce deep wounds and hideous scars. Only men who can see no other way to settle their differences would dare sign for this type of match. It has little to do with wrestling and nothing to do with the

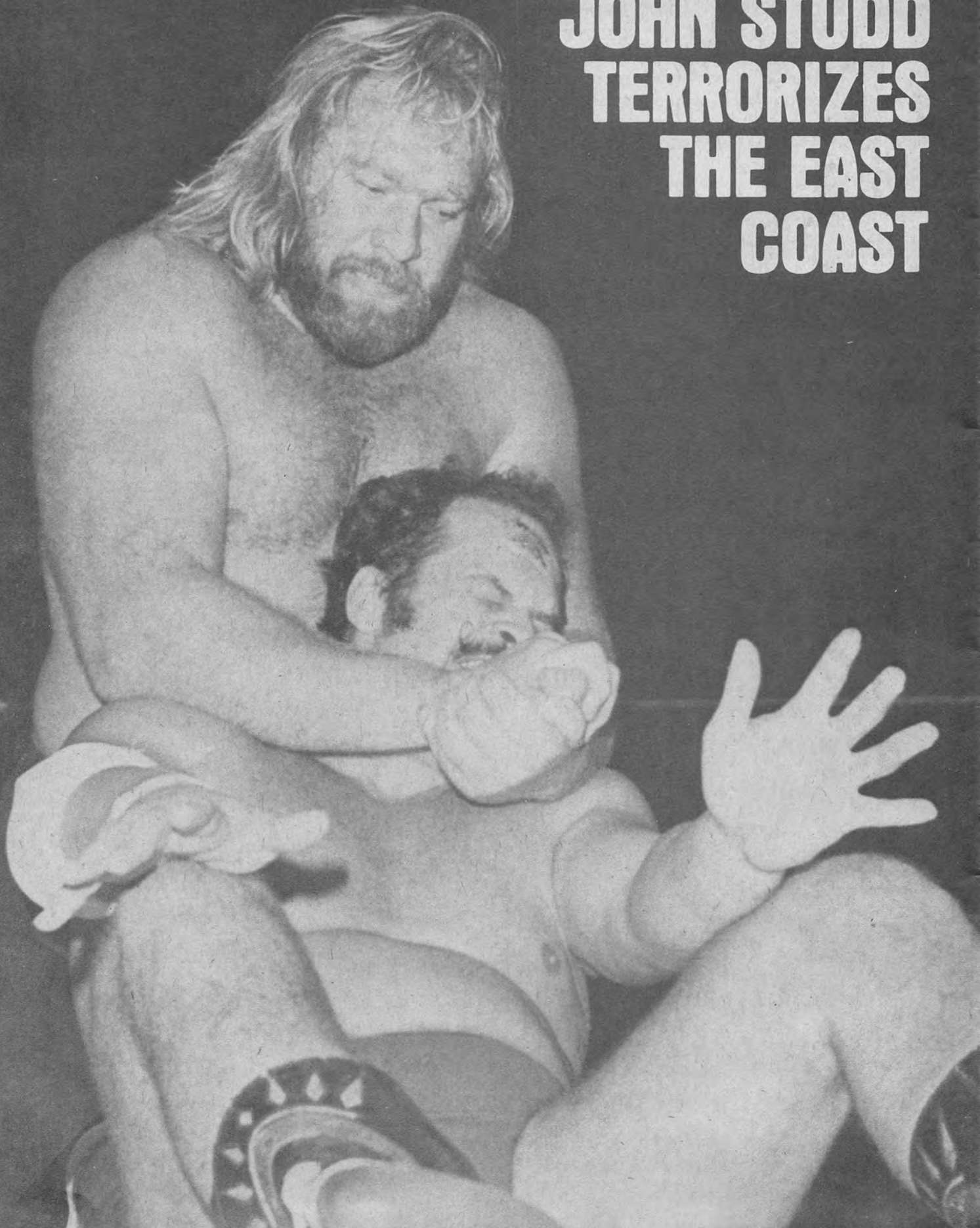
concept of sport. It's organized fury, allowing two proud athletes to settle their differences before a crowd. Many serious wrestling fans refuse to attend these matches. Others admit to a horrible fascination.

The feud between Junkyard Dog and Gino Hernandez has been festering for over a year.

(Continued on page 62)



**Big Man On The Move:
JOHN STUDD
TERRORIZES
THE EAST
COAST**



SOME MEN HAVE a physical presence that demands attention. They can walk into a room and everyone is involuntarily drawn to them. Even when the crowd resists the attraction—for part of the fascination is undeniably danger—they are helpless to the senses that the mind cannot control. Big John Studd has such a presence.

Photographs can never transmit the sense of that presence. As any photographer can tell you, pictures have a life of their own; drab people can become glamorous while charismatic people disappear.

Studd must be seen in person to be fully appreciated. He enters an arena and brings an aura of violence with him. Even sitting down in a room, he is never fully relaxed. The warrior is always ready for battle.

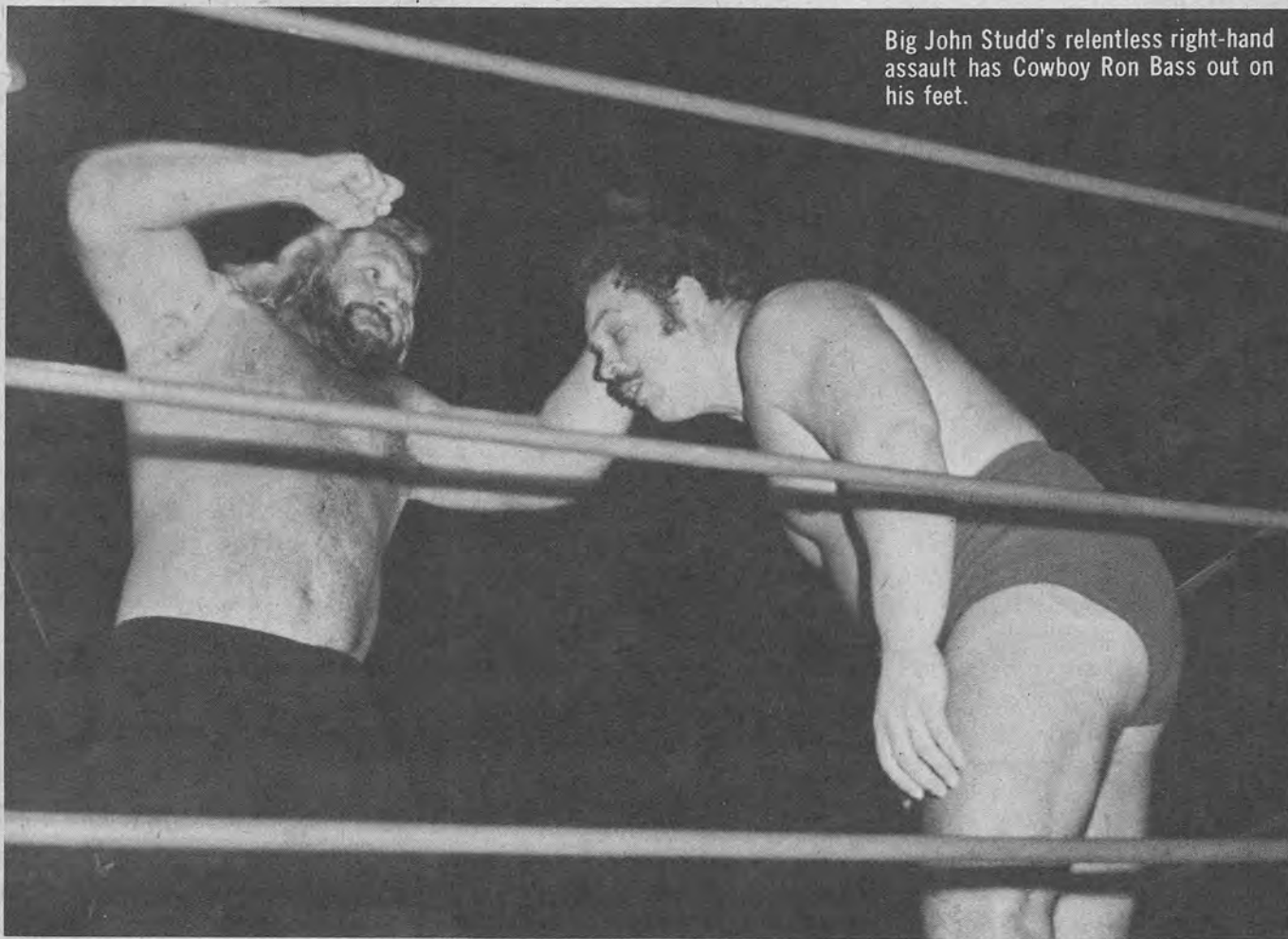
For such a remarkable athlete, Studd has little or no sense of sport. The idea of a game is alien to him. In the ring, he is engaged in combat. Losing isn't something that happens in the natural order of things; his war is to the spiritual death. That means there are no rules except survival of the fittest. Studd is obsessed with victory. He isn't cruel as much as he simply

doesn't care about anyone else.

Recently, the fans of Florida were treated to a demonstration of Studd's singleminded ferocity. Managed by Jim Dillon, Studd is a dangerous and savage battler. Many top grapplers fell to him. Some of them fear they will never be the same. There is nothing Studd won't do to win.

Fans will talk for years about his most notorious act of utter violence. In a match against Ron Bass, Studd grew angrier and angrier at referee Terry Allen, a man with the thankless job of trying to get Studd to wrestle by the rules. Suddenly, Studd

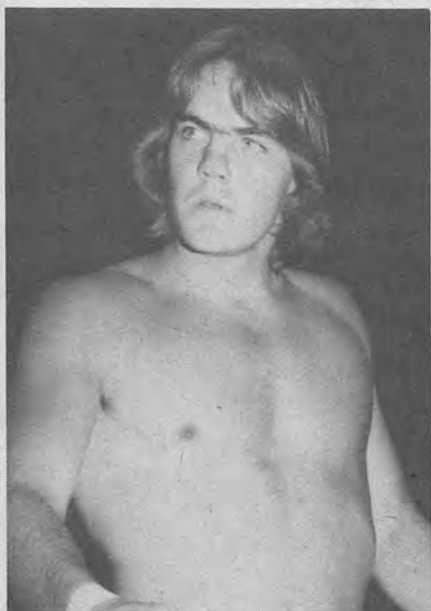
(Continued on page 50)



Big John Studd's relentless right-hand assault has Cowboy Ron Bass out on his feet.

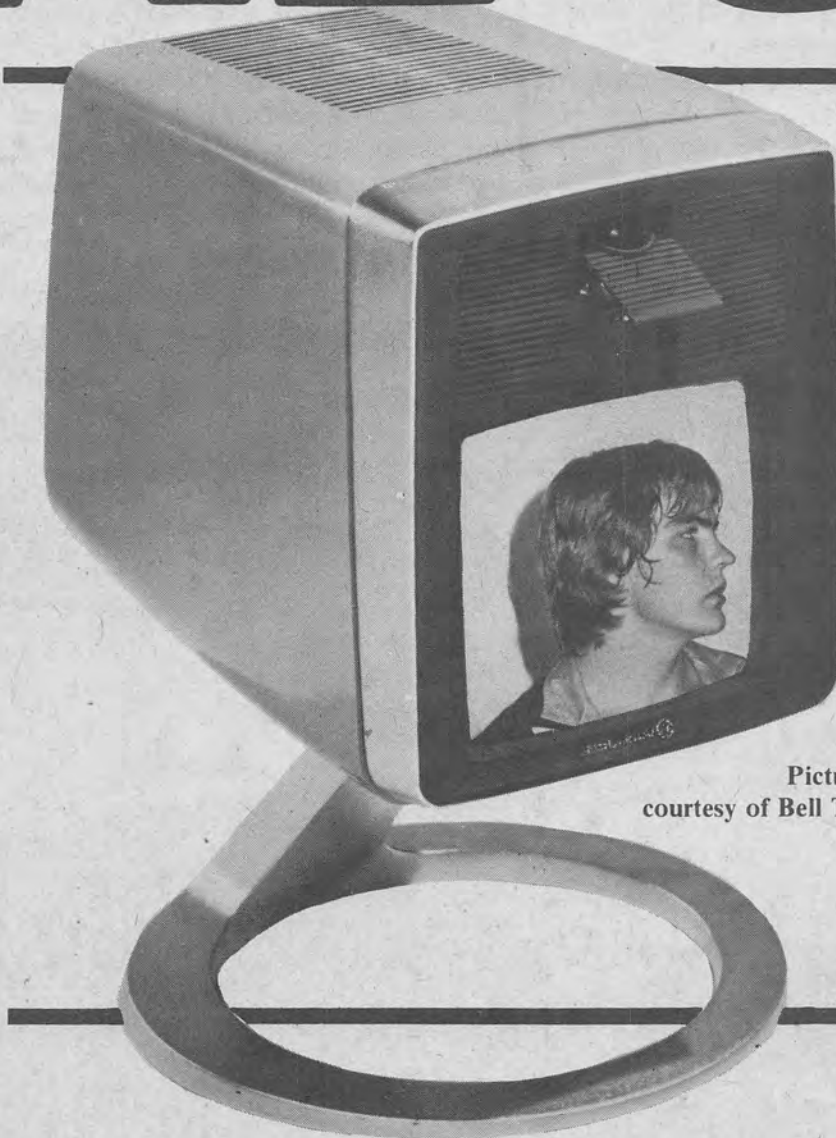
Up and down the East Coast, one man is slowly gaining fame as one of the most dangerous men wrestling has ever produced. Big John Studd is his name, and to him wrestling is no game. When Studd steps into the ring, it's war!

ONE ON



BARRY WINDHAM

(There was a time, not too long ago, when Barry Windham called Kevin Sullivan his friend. Although the two men were bitter enemies in Tennessee several years ago, Windham truly believed that Sullivan had changed his ways during his stay in Georgia. When Sullivan came to Florida, Windham openly accepted him as his tag team partner. Two close friends of Windham's, Mike Graham and Steve Keirn, advised Windham to proceed with caution; they did not think Sullivan was worthy of Barry's trust. Graham



Picturephones
courtesy of Bell Telephone

and Keirn were proved correct when it was discovered that Sullivan was the man who had anonymously offered payment for the breaking of Windham's bones. When a five-week tournament for the Florida heavyweight title came to its final round, it was Sullivan matched against Windham. After a lengthy, action-filled match,

Every month the telephone wires will crackle as two top grapplers rage and argue. We'll print the unedited transcript of their conversations, giving the fans a privileged glimpse at wrestlers which can be found nowhere else

N ONE



Simulated photos



KEVIN SULLIVAN

Sullivan emerged champion. Seeing the volatility of the feud between these two men, "Inside Wrestling" invited Sullivan and Windham to square off... "One on One."

KEVIN SULLIVAN:

It's funny. I didn't know you could smell a loser over the telephone.

BARRY WINDHAM:

The only thing I ever lost was

my respect for you. What's the matter with you? I thought you had changed, I honestly believed you were a man to be trusted. You let me down. You let a lot of wrestling fans down. To tell you the truth, I really feel sorry for you.

KS: The last thing I need or worry about is your pity. I'm Florida champion. I've got everything I ever wanted. If

my being successful is a letdown to you, may your misery continue for many years to come.

BW: You've got everything you've ever wanted, huh? Does that include the hatred of the fans? Does that include the hatred from me that you've brought on yourself? Do you call what you did to me part of your success? If your aim was to be despised by fans all over the world, then you've succeeded. If your aim was to gain a reputation as a cripple, then you've succeeded. I think you're probably the only man alive who considers that success.

KS: You left out a couple of fairly important items. I have the title belt; I'm making

(Continued on page 58)

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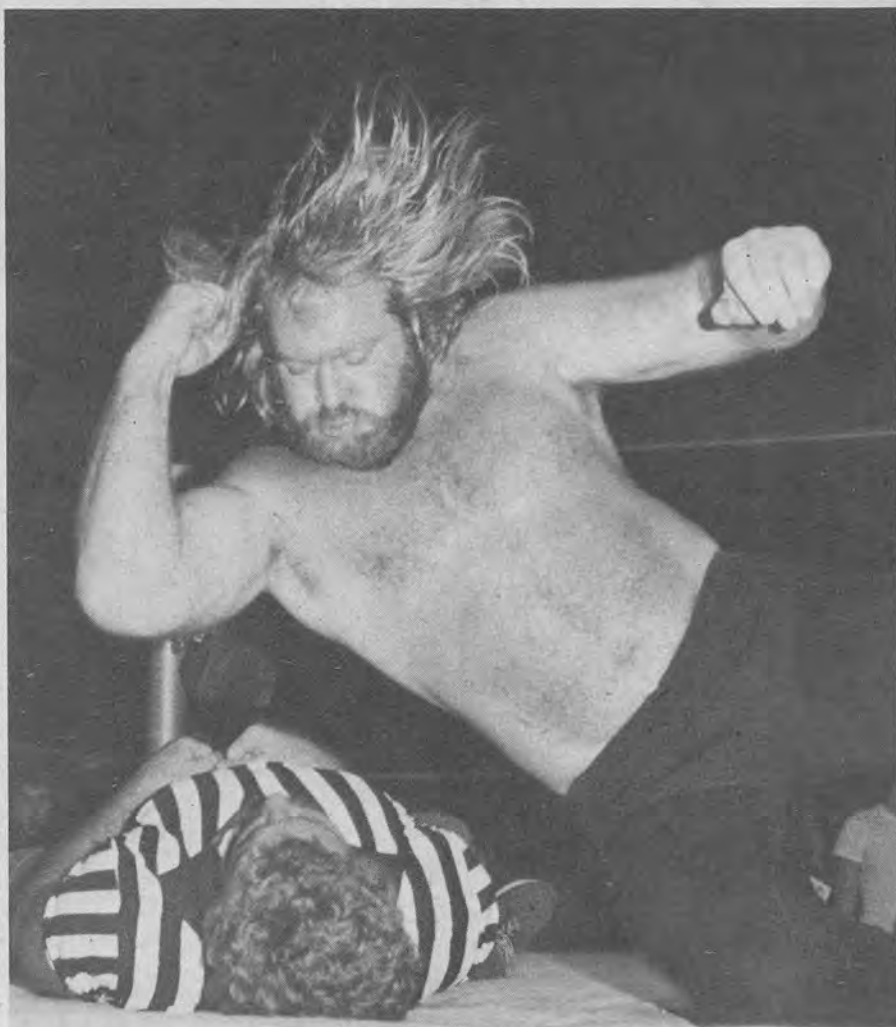
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JOHN STUDD

(Continued from Page 47)



After powering past Bass, Studd directs his attention in brutal fashion toward referee Terry Allen, throwing the official to the mat and following up with a flying elbowdrop.

grabbed the stunned referee and smashed him headfirst into the canvas with a devastating piledriver. Not satisfied with this damage, he continued to assault the referee until the man was unconscious. It was a despicable exhibition of wrestling rulebreaking.

Afterward, Dillon tried to keep Studd from the press, but the brawling behemoth insisted on meeting reporters. He had a method to his seeming madness.

"Let that be a lesson to all referees!" he said. "If they stop me from doing my job, I'll retaliate. I will not be handcuffed

by anyone. Allen had it easy, compared to what I'll do to anyone else preventing me from winning. Allen was an example. This is a warning. And everyone who knows me knows I don't make empty threats."

During this tirade, Dillon stood in a corner, his face ashen. He knew Studd was out of his control. Studd calls the shots in his own career, and Dillon hates to manage under those conditions. It wasn't surprising that Studd soon announced that he would be traveling north for the winter, headed to the WWF and Bob Backlund's title. He



"Let that be a lesson to all referees!" Studd said. "If they stop me from doing my job, I'll retaliate."

terrorized the South and now he's heading north. It promises to be a long winter.

Though Dillon may have been uncomfortable with Studd, it should be noted that the two men have not severed ties completely. When Studd returns to Florida, as he surely will in the near future, chances are good Dillon will be in his corner. Their relationship is complex and constantly changing. The two men are willing to compromise if it means staying together. United by ruthless ambition, they are still determined to exploit each other.

In the WWF, Studd is managed by Fred Blassie. It seems a natural combination, one that should wreak havoc throughout the association. We asked one of Studd's opponents, Ron Bass, what advice he'd give to anyone wrestling Studd.

"Do what you must," Ron advises. "When you wrestle Studd, there are no rules. If you don't get him first, you can be damn sure he'll get you—and get you hard!" ☐

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ON THE ROAD

(Continued from Page 12)

course, Mosca has the helmet on, and he's allowed to use any kind of blocking or tackling maneuver he wants. Mosca played professionally in the Canadian Football League, and he's a tough man to get past. That helmet on his head makes him that much more tough."

Of course Mosca is a tough man to get past in the first place, but that helmet is like a battering ram. Get hit in the gut with that thing and see how long you remain on your feet.

"The tragedy of the situation," Hogan continued, "is that Mosca is now allowed to wear that thing during matches, not only during the \$1,000 challenge. He wrestled Cowboy Ron Bass with the thing on his head, and he's taken it off during several matches and used it to pummel the heads of his opponents. Frankly, I feel Mosca ought to be prevented from wrestling with the helmet."

J.J. Dillon, however, maintains that there is no need for Mosca to take the helmet off when he wrestles.

"There are certain people in Florida, including men like Rufus R. Jones, who feel that they can defeat Mosca even if he has the helmet on," says Dillon. "I see no reason to cave in to pressure from those who suggest that Angelo not be permitted to wear his helmet. Until men like Jones and others began to challenge Angelo, the helmet had merely been a symbol of Mosca's power, and was never employed otherwise. Yet if people are foolish enough to challenge Angelo to a match in which the helmet may actually be worn in competition, I see no other recourse than to meet the challenge and prove to these people how foolish they

actually are."

To me, this entire situation with Dillon, Mosca, and the football helmet is indicative of a much larger problem in professional wrestling.

Look around you: Hussein "The Iron Sheik" Arab steps into the ring with boots that are as dangerous as brass knuckles. Ivan Koloff brings a chain into the ring and often uses it against an opponent after a match. Men like Ernie Ladd and Magnificent Muraco place objects under the tape on their thumbs or unwind the tape and choke their opponents.

Why should these athletes be allowed to walk into the ring with objects that are clearly intended for misuse? Clearly, many referees are at fault here. Before each match, a referee is supposed to check a man's wrestling apparel to make sure there are no foreign objects. In addition to that task, the referee should make sure that foreign objects, such as chains, tapes, and other implements of destruction are safely away from the ring. The fact that many of these objects are allowed *in the ring* in the first place is unfortunate, and the root cause of many wrestling injuries over the years.

Of course, the referees cannot be blamed for Mosca being allowed to wear a football helmet into the ring. This has been approved by the Florida wrestling commission. Why, is anyone's guess.

Until the rules about foreign objects and proper ring attire are enforced, we will continue to see men suffer needless serious injuries. Wrestling is supposed to be a sport of athletic competition, not an exercise in legalized slaughter. □

PRO Wrestling ILLUSTRATED

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Color Starshot: Mr. Wrestling II



PWI/May 80

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PWI/July 80

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PWI/Sept 80

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PWI/Jan 81

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PWI/Feb 81

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PWI/Apr 81

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PWI/Aug 81

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PWI/Oct 81

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PWI/Dec 81

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PWI/Feb 82

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THE INSIDER

(Continued from Page 14)

"The day that the excitement is no longer there," he said, "is the day I will step down. I don't think it would be fair to the fans to have a man at the microphone who doesn't care 100 percent about the sport."

Gordon Solie is a man who cares, and he is a man who knows his job. He calls them as he sees them, and that's all a fan can ask of the man announcing the matches.

It's reassuring to know that

Solie will reject these offers from national and cable networks and remain right where he is. Personally, I think he's the best there is.

RUMOR VS. FACT

RUMOR: Tony Garea will soon be wrestling in tag team competition again with Curt Hennig as a partner.

FACT: Although Garea would like to find a permanent tag partner, Hennig is not it. Young



Gordon Solie has turned down offers from the three major networks and will continue his work in Georgia and Florida.

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Curt Hennig has recently returned to the Pacific Northwest and intends to stay there for some time.

RUMOR: Otto Wanz, though back in his native Austria, is planning a comeback to the AWA territory and intends to take the belt away from Nick Bockwinkel once again.

FACT: Wanz is in fact back in Austria, but right now he has no definite plans to return to the AWA. "I want to wrestle for the fans in my homeland for a while," says Wanz, "and then I'll decide what to do."

INJURY REPORT

JAY YOUNGBLOOD was injured during a tag team match when he and partner **RICK STEAMBOAT** went up against **SGT. SLAUGHTER** and **DON KERNODLE**. Youngblood was double-teamed from behind



Jay Youngblood sustained a neck injury in attack by Sgt. Slaughter and Don Kernodle and was out of action for a month.

and sustained a neck injury that kept him out of action four weeks.

RAY STEVENS has struck again, this time sending **CHIEF JAY STRONGBOW** out of the ring on a stretcher during their 1½-minute match in New York's Madison Square Garden. Strongbow's condition as of press time was listed as stable. □

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BODYSLAMS & PINFALLS

(Continued from Page 18)



Albano made the mistake of letting Snuka come in contact with the leach, Buddy Rogers. Albano made Snuka into the wrestler he is today, and now Rogers is reaping all the dividends.

world sweeter. Snuka is neither important enough nor talented enough to be any more than a minor annoyance in the scheme of things. The real horror of this situation comes from how quickly and passionately the fans have embraced this traitor. It's as if forsaking friends for a buck is a sign of heroism.

Okay, cretins, put down your crayons and stop giving yourselves headaches in the vain attempt to construct an intelligible rebuttal. I don't want to read your angry little notes saying that Snuka is the best thing to happen since Kool-Aid. Also spare me the teenage girls' songs of praise to Snuka's physique. In the movie *The Lady Eve*, Henry Fonda says, "A 16-year-old girl is little more than an idiot." I have the letters to prove it.

Before we drown

wrestling in the backwash of Snukamania, let's set the record straight. Lou Albano made Snuka, and no one can blame the manager because his creation turned into a Frankenstein monster. The one intelligent moment in Snuka's life was joining forces with Albano.

"I knew he'd never be really great," Lou acknowledges now, "but I thought it would be fun to work with him. I thought he was too stupid to betray me. I guessed wrong on that one."

Albano paused for a moment, trying to choose the exact words to express the pain and anger he feels. "The best of Snuka is me, what I made of him," he said. "Snuka was the first wrestler I ever managed who was no more than a robot; he had—and has—no mind of his own. Because

there was so much of me in his victories, I failed to realize that he was experiencing delusions of adequacy. It never occurred to me that any thought could form in that pitifully simple excuse for that brain of his.

"It's strange to hear fans cheer for my strategies, my maneuvers, for a man still dedicated to the training schedule I devised for him. Everything the fans cheer and admire is mine. Everything I've done for him has made me suffer. It's enough to make a man regret being a genius!"

Is it any wonder Albano and Ray Stevens engineered an ambush and sent Snuka to the hospital. The man deserved it, just like the Frankenstein monster deserved to be destroyed. Snuka was no more than an experiment that backfired. Albano, like any good scientist, was rendering his failure harmless before proceeding to the next experiment. Packing Snuka off to the emergency ward was the only conscientious thing Albano could have done.

Unfortunately, Snuka will return, much like a bad cold that you just can't shake. Fans will give him a hero's welcome, teenage girls will get a jolt to their fantasy lives, and the commissioners will do their best to see this fawning patsy has it easy. It will be perfect, except for those who care about wrestling. For us, it will be a tragedy.

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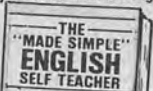
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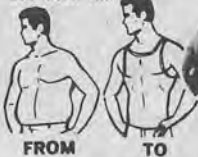
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ONE ON ONE

(Continued from Page 49)

more money than you'll ever see; I'm headed right for a shot at the NWA belt, and I'm feared throughout the sport. Compared to that, the hatred of the fans doesn't count for a thing. Tell me, loser, do the cheers keep you warm at night when the clammy cold of failure snakes up your spine?

BW: Too bad you're not as good a wrestler as you are a talker. Look, Sullivan, I've already had several title shots against Flair, more than you'll ever see. As for money, I am quite comfortable with the money I'm making. Okay, so you have the belt, but you've tainted the championship with the manner in which you've defended that belt. And for your information, yes: The cheers of the fans *do* keep me warm at night, and it's a warmth that you'll never experience as long as you live.

KS: I can do without it. I don't need other people to establish my worth. I know I'm great. As for *your* title shots, they were considered by Flair as easy matches, ways to get sharp for real opponents. You're a joke among those of us who rule this sport. You know, at the end of the title match when I kicked you in the nose, I thought I'd kick some sense into you. I guess I should have kicked you in the other end and rattled your brains!

BW: Right. You know you're great. It takes a real great man to kick his opponent in a broken nose. That's very courageous, Sullivan, very courageous. Is that how you intend to take the belt away from Ric Flair? You're going

to kick him in the nose? Try again, Sullivan. You know as well as I do that even if Flair *did* say that his matches with me were easy, which is something I've never heard, he's going to say that no matter if they were easy or hard. Flair's a tough competitor and a champion who deserves the NWA belt a hell of a lot more than you deserve the Florida title. I'll tell you right now, I'm going to be at ringside for your match with Flair. It will be a pleasure watching him make mincemeat out of you.

KS: To think you'll pay money to get your heart broken. To see your silly little face fall as I raise the NWA belt above my head, that'll be the best of all possible worlds. And when I'm the most important man in wrestling, you can always stay home and admire your Most Improved Wrestler award. I won that award last year. For me, it was a steppingstone. For you, it'll be the high point of a pretty low career.

BW: If the Most Improved Wrestler award is a steppingstone to where you are today, I'll give it back right this minute. If there were a category for Most Deteriorated Wrestler this year, you would win hands down. I understand you finished pretty high in the Most Hated voting, too. Congratulations, Kevin, you've achieved everything you wanted in life: a title and the hatred of everyone in wrestling. Enjoy yourself, because the title won't last long.

KS: Better short than never, loser. □

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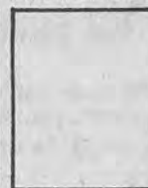
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JUNKYARD DOG

(Continued from Page 45)



With Hernandez's arms wrapped between the ropes, Dog dives headfirst into his chest (above). Despite sustaining cuts on various parts of their anatomies, both wrestlers battled until there was nothing left inside of them to battle with.



There have been many skirmishes but no resolution. Neither man admits to suggesting the Dog Collar Match, but both were eager for it. The time had come to settle their differences in the most bloody way possible.

So, under the harsh arena lights, the two men stood in the squared circle. The referee came and snapped the chain into their rings. The men instantly tugged

to get the feel of it. The tension of the chain caused the leather collars to bite into the necks. It would be a pain they must learn to withstand. There would be much pain they would have to tolerate.

The bell rang. For the first minute, the two men relied on wrestling expertise rather than attempting to employ the chain. Their movements were swift, sure, and furious. Then

Hernandez grabbed the chain and managed to whip it across Dog's face. The cold steel snapped against the grappler's jawbone. The sickening crunch could be heard around the arena.

Angrily, Junkyard jerked the chain and sent Hernandez sprawling. Gino was then lifted out of the ring and sent crashing to the concrete. Still groggy, he couldn't resist as Junkyard handled him like a fish that ceased to fight.

Then Hernandez got his second wind. He rushed at his foe with blinding ferocity. The two men tumbled to the canvas. Their arms and legs thrashed as they whipped each other mercilessly with the steel links. Chain raked across face and body and blood poured from deep wounds. The action was wild and reckless, driven on by the powers of hatred and fear. Some men never physically or mentally recover from the horror of this most intense ordeal.

Slowly but surely, Junkyard Dog gained an advantage. He paid a brutal price, but the price of failure, as experienced by Gino Hernandez, was far worse. Hernandez stumbled semiconsciously around the ring, the steel chain smacking into his face and body. The wrestler struggled desperately to stay on his feet, but it was more than he could manage. With a pitiful cry, he sank to the canvas. The match was over.

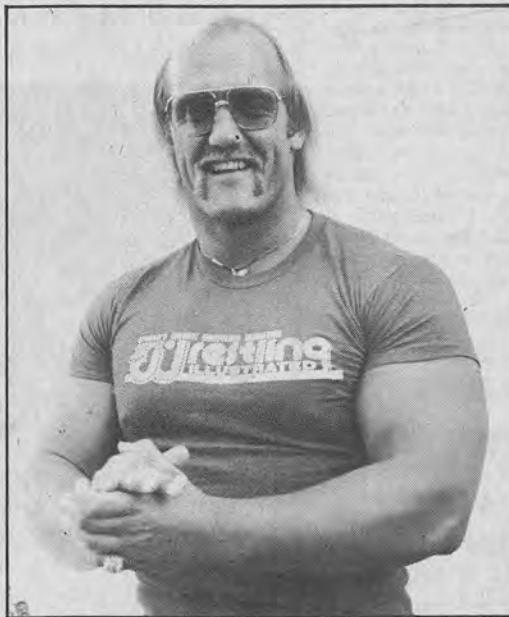
Afterward, the doctor came into the dressing room to treat the Dog's wounds. Reporters let him through, but still he shouted angrily at all. Then, in a black silence, he stitched up the gashes and cuts.

As he left, he turned to Junkyard and asked angrily, "How can a decent man like you wrestle in a match like that?"

Junkyard simply and sadly said, "I don't know." □

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DRESSING ROOM DOOR

(Continued from Page 10)

passed NWA champion was given another chance and again Windham proved superior. Windham was reluctant to give Flair a third chance, but he relented. He shouldn't have.

As the young Texan positioned himself in the down posture of the referee's stance, the NWA champion demonstrated with one quick kick to the face the vast difference between the amateur and professional game. Windham, though momentarily stunned, was able to fight back. He whipped Flair into the ropes



Windham takes temporary control in the title match. But Flair, perhaps due to his pre-match boasting, went on to win the bout.

and connected with a tremendous lariat to the throat as the champion rebounded. Instinctively, Windham cradled Flair, and instinctively, referee Bill Alphonso made his three-count.

Of course, the title did not change hands; the match was completely unofficial. But what happened on Florida television was anything but meaningless.

It proved to me that under the right circumstances, Ric Flair can be beaten. Ric Flair is a better champion than he is a wrestler. He knows how to use the aura of Ric Flair as a psychological shield to his championship.

Simply put, he is expert at psyching out his opponent. He knows exactly what to say and do before a championship match

to make his challenger feel inferior. The way he dresses, the first-class manner in which he travels, the company he keeps, the way he carries himself in the ring, the bigger-than-life approach to everything he does—everything adds to the Ric Flair mystique.

There is very little difference between the talent levels of Ric Flair and virtually any man the NWA deems qualified to be a challenger for the heavyweight championship. But by the time that challenger steps into the ring, he is totally convinced that he is a wrestling god. How can a mere mortal stand a chance?

Windham pinned Flair in a spontaneous instant. Barry had not been subjected to any of the champion's pre-match hype; he had nothing to think about except defeating the man who had committed an act of brutality against him. And he was successful.

The next time Windham wrestled Flair—with the title on the line—he was unsuccessful. He later admitted that he was extremely nervous entering the match and, in fact, could not sleep the night before. Barry Windham has nothing to be ashamed of. Flair has done the same thing to some of the sport's most experienced and talented wrestlers.

In pinning Flair during their impromptu encounter in Florida, Windham might well have exposed the means to take Flair's title, even if he didn't know it at the time. Perhaps it is easier said than done, but the challenger has to put Flair in his proper perspective. If Flair is viewed as immortal, he is unbeatable. If he is viewed as merely a man, he will only go as far as his wrestling ability will take him. □

SINCERELY YOURS

(Continued from Page 6)

TURNCOAT PAUL JONES

Paul Jones used to be one of my favorite wrestlers, but that was back in 1973 before he turned rulebreaker. Then somebody told him that he was never going to be a great wrestler unless he changed his ways, so he did. Then, in November 1978, he turned on former friend and partner Rick Steamboat. Now he has taken up with Greg Valentine, Jos LeDuc, Gene Anderson, and the rest of the clowns who run with Sir Oliver Humperdink. Paul Jones is nothing but a backstabbing wrestler like Ted DiBiase and all the rest of the rulebreakers. I hate them all.

TIMOTHY EASTERLING
Durham, NC

MORE WOMEN'S WRESTLING

In the January 1983 issue of *Inside Wrestling*, I read in "The Insider" that some people think of women's wrestling as "nothing special." Velvet McIntyre is tired of the way people react to the sport of women's wrestling, and I agree with her 100 percent. Women in the sport work out, train, practice, and wrestle just as hard as men do. I'm not trying to sound like some ERA freak or something, because this time it's not men treating women badly, it's the so-called wrestling fans of both genders. I don't believe in such stupid "sports" as mud wrestling; these are an insult to women's wrestling.

Promoters ought to have more women's wrestling on their cards. I plan to have a career in wrestling some day and I hope things have changed by the time I get there, because the women sure aren't getting a fair shake in wrestling right now.

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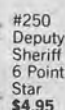
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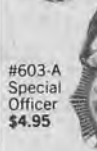
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This exciting method is easy, pleasant, and medically sound beyond a shadow of a doubt, and your own Doctor could tell you the same thing.

HERE'S ALL YOU DO

Before meals, or whenever you feel like it, you take delicious, chewable, nutritionally fortified GAIN tablets and that's it! No other medication to take. Nothing difficult or unpleasant to do, and without even being aware of it, a wonderfully exciting change takes place.

Those high-calorie GAIN tablets are rich in body-building materials! They not only add weight themselves, but they sharpen your appetite! You look forward to meal-times, and without even realizing it, you start to eat more and almost immediately the weight gaining process begins!

As you follow your GAIN Plan which includes nutritional high calorie mepus. You add pounds and inches to your arms, legs, chest, hips, everywhere. You'll be amazed at the fantastic transformation that occurs... as thin, unattractive areas start to develop into new magnetic appeal. You'll be

SKINNY MEN AND WOMEN ARE NOT ATTRACTIVE



... a skinny, scrawny body is no asset in social or business life. Give the GAIN Plan a chance to help build you up and put firm flesh on you.

thrilled to discover that as you gain weight you will have more pep and energy for all the wonderful things in life!

THINK OF WHAT THIS CAN MEAN TO YOU

If you are one of those unfortunate people who can't wear all the new high style clothes you want to wear... if you are ashamed of the way you look in a bathing suit... embarrassed because your legs are too thin and spindly... your chest is too flat... your arms aren't the full, rounded limbs they were meant to be... If you long for a more attractive-looking body, the safe, pleasant GAIN Plan can be the answer to your prayers!

Yes, now, with the GAIN Plan to help, it's so easy, so pleasant to add pounds and inches of firm, attractive flesh... so full-filling to feel better, stronger, more vital and alive! But don't take our word for it. Prove it to yourself at our risk!

If you sincerely want to gain weight, and to look better and feel better as a result,

HERE IS OUR OFFER...

We honestly believe the GAIN Plan to be the finest and most effective product of its type sold anywhere in the world today, and to prove our confidence, we are backing that statement up with this honest, straight-forward offer...

Try the fabulous new GAIN Plan in your

GAIN IS SAFE

GAIN is not a dangerous drug, medicine or a fishy-tasting oil. It is made of safe, pure ingredients, contains nothing which could possibly harm you, and may even be taken with complete safety by children.

MONEY-BACK GUARANTEE

Send for the GAIN Plan today. Try it for 7 days entirely at our risk. If, at the end of 7 days, you haven't started to gain pounds and inches and to look better and to feel better... If you aren't convinced the GAIN Plan is a safe, pleasant, way to gain weight, don't keep it! Return the empty bottle and get your money back immediately, no questions asked!

VITAL NOTE

A current issue of a famous medical journal reports on a recent government controlled study. This study, conducted over a 24 year period on 5,000 underweight and overweight men and women, proves that being underweight is as injurious to health and longevity as being overweight.

own home at our risk. Subject it to any test you like. Weigh yourself before you start. Weigh yourself later. If you haven't started to see substantial weight gain within 7 days, and if you don't feel better and look better as a result, or, if you are not completely satisfied for any reason, PAY NOTHING! It's just as simple as that.

If you are in doubt... even if you think nothing can possibly help you, for the sake of your appearance, and your happiness, at least try it! If the GAIN Plan works the way we know it will, you'll agree it is worth the few dollars it cost.

On the other hand, if it doesn't work the way you expected, it costs you nothing, and a least you have had the satisfaction of trying it at our expense.

What could be fairer than that? The next move is up to you. Once and for all, determine to do something about your underweight! We know you'll be happy you did.

MAIL NO-RISK COUPON TODAY

GAIN PRODUCTS CORP. Dept G595
Box 2346, Carbondale, Ill. 62901

Please send my package of GAIN Plan immediately with the understanding that if I am not satisfied, I may have my money back, no questions asked.

- ☐ One GAIN PLAN for \$9.98
☐ SAVE \$2.00! Order 2 for \$17.96
☐ SAVE \$5.00! Order 3 for \$25.00

Enclosed is \$

☐ cash, ☐ check or ☐ money order

NAME _____ please print

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You're "in business" ready to earn \$5 to \$12.50 an hour a few days after you begin. Foley-Belsaw's shortcut training. Take advantage of today's unprecedented opportunities in locksmithing for year-round EXTRA INCOME in spare time — or fulltime in a high-profit business of your own. Hundreds we've trained have done it. So can YOU! All tools plus professional Key Machine given you with course. These plus practice materials and equipment, plus simple, illustrated lessons, plus expert supervision, plus business-building guidance will enable you to KEEP THE MONEY COMING IN! Ideal for retirement — good jobs, too.

SEND FOR EXCITING FACTS—No Obligation

Discover what's in Locksmithing for you — how Foley-Belsaw's Master Locksmith-approved training can give you the skill you can depend on to EARN MORE — ENJOY LIFE MORE.

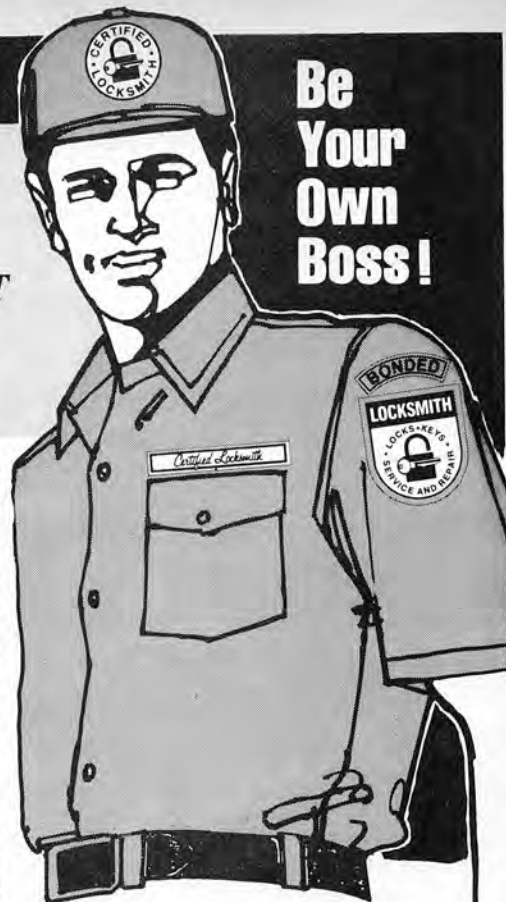
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Your
Own
Boss!

BE A LOCKSMITH!

Hundreds of Foley-Belsaw trained men have succeeded in this fascinating and highly profitable field...

"Before enrolling I checked other courses and also asked for advice from several locksmiths in my area. They all said yours was tops and has the most versatile Key Machine.

"I always wanted to be in business for myself and now I am... thanks to Foley-Belsaw Institute.



David Fairbrother—Dave's Locksmith Service Milwaukee, Wisconsin 53209



"I opened my own business, spare time, seven months after I enrolled and made a profit of \$329 for the first week."
B. A. Deberry Littleton, Colorado

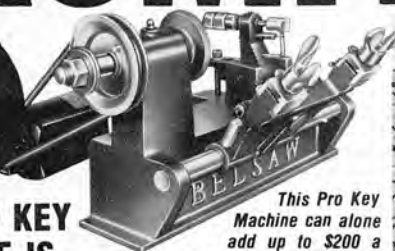
"No more hard, nasty work for me. Now I have my own business and with hardly any effort I average around \$50 a day. Thanks for my new start in life."

Sam Walker Prichard, Alabama



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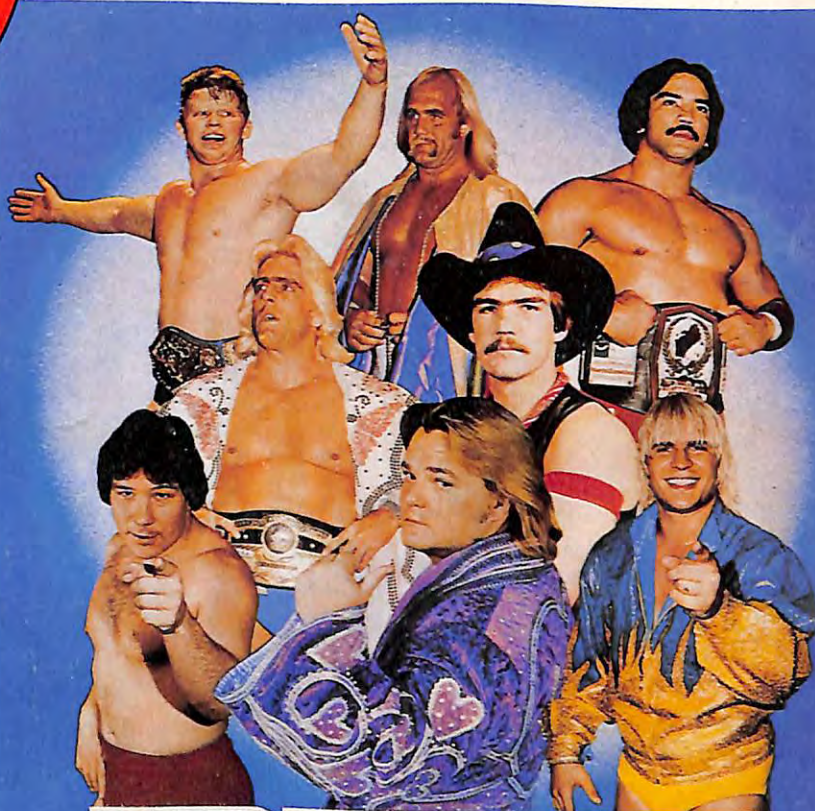
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